



Southern Exposure

News of the Camera Club of Richmond

MARCH 2010



MARCH MEETING

At our March 10 meeting, we welcome back Ken Conger for another spectacular presentation. Ken visited us last year just before leaving for his summer as a seasonal park ranger in Denali National Park. Join us as Ken shares "A Season in Alaska" which chronicles the incredible wildlife and landscapes that surrounded him -- wow, what a way to spend a summer vacation! Since retiring from his 30-year job as a conservation officer with the Virginia Department of Game & Inland Fisheries, Ken spends much of his time as a wildlife photographer. He has won international acclaim with his photos, which have also appeared on several magazine covers. You'll be awestruck by his work and entertained by his stories.

Spring is around the corner and soon the birds will be out in full force as well as the spring boom. So break out those zoom and macros lenses, and start shooting outdoors again. Karen Molzhon and John Boatright have some great things planned for us in the coming months that you will not want to miss. In fact, one of the upcoming shoots will be in a truck graveyard! How cool is that? Be sure to check our calendar of events for other shoots and workshops.

Our website still proves to be the main source of information and driver for new members. It also is a gallery for all members. If you want to have your work posted, please send it off to Rusty Wiseman, our Webmaster, at webmaster@CameraClubofRichmond.com.

Last month's mini workshop proved to be a success. Thanks to all for your kind words of "thanks". I'm happy that you all picked up a few tips on how to use your histogram and how to shoot in snow. Seems like there were plenty of opportunities this year! Join me next month at 7:00pm sharp for the next mini workshop. Check the website calendar for the next topic and please let me know if there is anything special you would like to see.

This month Ken Conger joins us with what will be a meeting you will not want to miss. Last year, Ken treated us with amazing bird photos from around the country including American bald eagles shot in Alaska. This month we await his presentation with wildlife photos from Denali.

In April we open the evaluations once again with an assigned subject of "What is it?" Find patterns or shapes in ordinary objects that mask the entire subject. This should prove interesting. Maybe we'll see some great pictures from the shoot at the Byrd Theater last month.

See you all in our next meeting.

Pete Kapasakis
President



MARCH PHOTOSHOOT

Are you ready to spend a nice spring day in the country? Come along on March 20 to Columbia, Virginia, a sweet town about 45 minutes west of here for some great photo ops! Vintage trucks, restored tractors, a silo,

barn and the James River. The Duncan's "truck graveyard" is full of vehicles of the past, with unique accessories, vivid colors and of course, good stuff for you "rust lovers!" They've invited us to visit the silo and barn too and down the road is nice access to the river. I suggest that you bring a bag lunch with you (we'll have a cooler with ice you can use) and a chair/blanket, so we can have a short picnic lunch -- thanks to the Duncans for allowing us to dine on their property! We plan to leave Richmond at 8:00 a.m.; meeting place TBA. Please RSVP to kgmatetr@gmail.com

2010 EVALUATIONS - ADVANCED NOTICE

Remaining Evaluation Nights of 2010 are as follows:

April - "What Is It?"

Focus on some small, integral part of a larger whole.

May – no assignment

July – "Children"

Grandchildren, *your* children, friend's/neighbor's children, stranger's children...

September – "Weathered Wood"

Weather-beaten, distressed, sun-bleached, deformed, driftwood...

October – no assignment

MARCH WORKSHOP

Bill and Linda Lane of "Nature's Image Workshops" are well known up and down the East Coast for offering amazing field workshops, with hands-on instruction, demonstrations, group discussions, question-and-answer sessions, and plenty of one-on-one assistance. They have graciously agreed to present a clinic for us on March 27 which they call "Taking It To The Next Step." The Lanes firmly believe that knowing your camera, being aware of what that "little box" contains -- all its bells and whistles that take you beyond the basics -- is essential to good photography. After a quick review of the basics, it'll be off to a day of being amazed by what you possibly never knew your camera could do and techniques to use to get the best shots -- with time allotted for answers to your specific questions. This clinic for all experience levels will be held in the conference room at Ukrops, 2250 John Rolfe Parkway, from 9AM to 3PM. We'll break for a quick lunch, so either bring your own or run downstairs to Ukrop's Café for a treat. There will be a **\$10.00 fee** for members, and if you know of any non-members who would want to attend, please have them e:mail me at kgmatetr@gmail.com. SPACE IS LIMITED – seats filled on a first-come, first-served basis. RSVP to Karen at kgmatetr@gmail.com.

F.Y.I.

The Weinstein Jewish Community Center will host its **Undiscovered Photographers' Exhibit** from April 29 through May 26 in the Sara D. November Art Gallery. Any artist age 16 or over whose work has not been exhibited in a major show in the Richmond area, or has not placed either 1st, 2nd or 3rd in an Undiscovered Artists Exhibit in the past is eligible to enter. Entries are due by April 26. Prizes will be awarded. The opening reception is Thursday, April 29 at 7 p.m. Contact Tracey Shenker at 545-8659 or tshenker@weinsteinjcc.org for more information.

WHICH IS BEST?

Best File Format to Save Photos In?

PSD * TIFF * JPEG * GIF * PNG

As a photographer, you shoot in Raw or Jpeg, or sometimes both. Then you edit. You may start in *Lightroom* or *Adobe Camera Raw*, but eventually you may end up in *Photoshop* doing more detailed editing of your photographs. In time, you come up with the “perfect” edit. Now it is time to save. What do you do? Do you save as a PSD, TIFF, JPEG, GIF, PNG or something else? Here are a few of the most common formats and why you may or may not want to use them:

PSD

- You will want to save as a Photoshop PSD when you have many layers that you want to preserve.
- It will retain adjustment layers, your masks, shapes, clipping paths, layer styles, blending modes.
- Useful if you need to maintain transparency.
- The downsides to PSDs are the large size and the compatibility.
- Only Photoshop users will be able to view them, and you’ll need to save another way for printing.
- You cannot share on the web as a PSD.

TIFF

- This targeted file format is the highest quality and is excellent for print as there is no loss in quality
- Retains information in layers, depending how you save it.
- The downsides are the extremely large file size; also, you cannot display on the web in this format.
- Lossless format so you will retain information from your images as you re-open and re-save.

JPEG

- The Joint Photographic Experts Group format is the most common type. It is viewable by all and can be used for print and the web.
- When saving as a jpg, you decide what quality you desire from a 1-12.
- The biggest downside is that the jpeg format is lossy. Each time you open and save, the image compresses and you lose a small amount of information.
- Another downside is that layers are flattened upon saving so you lose the ability to go back to past edits to tweak.

GIF

- The Graphics Interchange Format is great for web graphics with animation.
- The file size is very small so these files load fast on the web.
- The downsides: limited colors and does not handle photographs well. No recommended for print work.
- Lossless format so you will retain information from your images as you re-open and re-save.

PNG

- The Portable Network Graphics format creates smaller file size but without the quality loss of a GIF.
- Often used for graphics instead of GIF.
- Lossless format so you will retain information from your images as you re-open and re-save.
- You can share on the web.

Hopefully after reading this you have a better idea on which suits your style best. There is no right or wrong *per se*. Much of it is personal preference.

by Jodi Friedman of Multiple Choices Photography

CHUCKLE TIME





PLEASE COME BY TO VISIT!

You're invited to visit our meetings, held the second Wednesday of each month at 7:30 PM, at the Science Museum of Virginia.



Annual dues are \$30 per person.

Club Officer contact information is available on the "Officers" tab of this website.

Please send submissions for future newsletters to the [Publications Director](#).

Camera Club of Richmond is a member of the Photographic Society of America.

Visit PSA online at

www.psa-photo.org.

For a membership application, see Carole Hagaman, the Club's PSA representative.



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Bill & Linda Lane
Field Photography Workshops

2010 Workshops

April 13 - 17	<u>Spring in the Great Smoky Mountains - TN</u>
May 5 - 8	<u>Blackwater Falls, Dolly Sod, Canaan Valley - Spring in Wild & Wonderful West Virginia</u>
June 4 - 6	<u>Tangier Island off the Eastern Shore, Virginia</u>
July 7 - 10	<u>Summer Wildflowers & Scenics in West Virginia</u>
October 6 - 9	<u>Fall Foliage in East Central West Virginia</u>
October 17 - 20	<u>Water Falls & Fall Foliage in South Western North Carolina</u>
November 10 - 13	<u>Chincoteague, Eastern Shore, Virginia</u>