President’s Corner

July will be an evaluation month which will include an assigned subject- “Texture”. Our evaluator will be Scott Brown. See the VP report for his bio. Lynda Richardson was to be our evaluator, but she had a conflict come up. Hopefully we’ll see her at a future evaluation. A question came up at our board meeting about the assigned subject photos. The assigned subject photos can fall in any category- color, B&W, altered realism, etc. There are no restrictions on these. They will be judged at the end of the year separately from the other categories.

As some of you know, we donated some of the club archives (old photos, etc.) to the Virginia Museum of Fine Arts. The board had questions about the copyright on these photos, so we had Courtney Tkacz from the museum come talk to us at the board meeting about copyrights on photos and other materials. She is their archivist. The talk was very interesting and we learned a lot about rights to photos and the law regarding the transfer of the copyrights and ownership. This leads me to the member release agreement that we asked everyone to fill out and sign. It helps protect your rights and the club when we post these on the website or in the newsletter. We will get to a point soon where we will require this in order to have your photo displayed on the website or the newsletter. Please complete this form and bring to the meeting. We will have some blank forms at the meeting if you prefer to fill it out there. You can find it on the website also. If you have any questions about it, please contact a board member.

As previously indicated, the members will vote on a change to the by-laws regarding guests at the August meeting. You can see this proposed change in the July 2015 newsletter.

Boudoir photography- We have had some boudoir type photos shown at recent evaluations. Although most of these are fine for evaluation at our meetings, there has been some debate about whether they should be shown in the public domain by the club (newsletter, website, exhibits). Since a few members find these photographs offensive, the board will evaluate whether they are suitable to be put in the public domain by the club on a case by case basis. This has stirred a debate with people at both extremes on the issue, so the club is taking the conservative approach for now. It is the board’s responsibility to protect the club from any issues that could arise from displaying some of these publically. If you have thoughts on the issue, please...
feel free to express them to one of the board members.

The end of the year is approaching fast and the board is hard at work preparing for the end of year banquet, the annual picnic and the end of year competition. We hope to have more information by the August meeting. The end of year judging will take place on November 22 at the WCVE studios. The banquet will be on December 9. The tentative date for the picnic is October 4, but isn’t set in stone yet. We will also be forming a nominating committee in the near future for the 2016 slate. If you are interesting in being on the board next year or being on the selection committee, please let me know.

As a final note, I would like to thank the members of this year’s board. They have put in a lot of hours and have done a terrific job to make this a great club.

Harold Lanna
President, CCR
president@cameraclubofrichmond.com
804.363.3281
**VP Corner**

August is another evaluation month and Scott Brown has graciously agreed to return as our evaluator. (Scott was an evaluator in 2013 and 2014).

Please note that the assigned subject for August is “Texture”. Members are permitted to submit a total of three images – one for the assigned subject, and two of the member’s choice. Please see the club website for details regarding submission of prints and digital photographs.

Scott is the owner of Scott K. Brown Photography, and he produces images for clients ranging from Sports Illustrated and TIME magazine to corporate icons like Anheuser-Busch and Coca-Cola. He has successfully blended the latest in digital technology with the quality and richness of traditional photography.

Scott is also the president of Pixel Factory, Inc. Their extensive experience with managing large volumes of images for in-house marketing departments and universities has set them apart in the industry.

They can develop custom solutions, manage your Image libraries and host your entire catalog of images. There are many features with their current system that will allow your users to search, view and share images.

They also offer a wide variety of photographic equipment rental options, including a variety of Canon and Nikon camera bodies and lenses as well as studio lighting and various accessories.

**Billy Sinclair**  
**Vice President**

**Library**

Earlier in the year, Terri Muessig was able to create the CCR library list as a “google sheet”. In my initial release of the website I was only able to handle .pdf files and so I was having Terri create a pdf file. This was reviewable, but not very useful for our membership.

I am now able to link this “spreadsheet” to our website which allows our members to sort and filter the CCR resource list.

When you get a chance, check it out.

**Toni Johnson**  
**Webmaster**
Activities – Future Events

Photoshoot: Hollywood Cemetery - Sunday, August 30, 2015 at 7:30am. Opening at 7:30 am for our Club
412 S Cherry St, Richmond, VA
http://www.meetup.com/Camera-Club-Of-Richmond/events/221820948/
The Camera Club of Richmond will be hosting a photo shoot at Hollywood Cemetery on Sunday, August 30, 2015 at 7:30am. We will meet at the main gate at 7:15 a.m. While I know this is one that has been done before, our club will have the opportunity to access to the cemetery 30 minutes before it is opens to the public. We have also chosen to do this photo shoot on a Sunday which means no funerals are scheduled that day so our access to the grounds should be tremendous. Given the early access and the time day the lighting should be better and the temps much cooler temps given we are doing this in August. If you have done this before, I would urge you to please consider doing it again and help mentor a newcomer on all the great locations the cemetery has to offer.

Photoshoot: Nightshoot of Downtown Richmond Starting at Floodwall Park - Saturday, November 14, 2015 at 3:45 PM
http://www.meetup.com/Camera-Club-Of-Richmond/events/221822038/
The main Floodwall parking area is at the south end of the 14th Street Bridge (Mayo Bridge) in Manchester. The Camera Club of Richmond will be hosting a nighttime photo shoot of downtown Richmond and the Richmond Skyline. I would like to meet at Floodwall Park. The main Floodwall parking area is at the south end of the 14th Street Bridge (Mayo Bridge) in Manchester. We will find the eastern section of the Floodwall by walking under the bridge and the western portion from the parking lot. Both of these locations offer great views of the downtown Richmond skyline and the river.
I would like our members to RSVP if they are interested in attending and also recommend any other locations they have been to that offer good opportunities for a nighttime Richmond photo shoot.

Photoshoot: Christmas At Colonial Williamsburg - Sunday, December 13, 2015 8:45 AM
http://www.meetup.com/Camera-Club-Of-Richmond/events/221822952/
Assemble in front of the William and Mary Bookstore (Barnes & Noble) 345 W Duke of Gloucester St Williamsburg, VA 23185
The Camera Club of Richmond will be hosting a photo shoot in Colonial Williamsburg. We will meet in front of the William and Mary bookstore at 8:45 on Sunday December 13, 2015. Once the group is assembled, we will walk to some of the most photographed locations in the historic area. While en-route we will stop to photograph the many beautiful period Christmas Decorations that have made Colonial Williamsburg famous at this special time of year.
Parking is available at the Prince George Parking Garage at 230 North Henry Street, Williamsburg, VA. The three level Garage provides 362 public parking spaces for the area. The cost for parking is $1 an hour (first 30 minutes are free, maximum $12 a day) and credit cards are accepted. The Garage payment system is fully automated, and customers can use the payment stations near the pedestrian entrance on Prince George Street. The Garage is open daily from 6:00 a.m. to midnight.

Please use the Camera Club of Richmond Meetup Site to RSVP all activities. http://www.meetup.com/Camera-Club-Of-Richmond/
Questions Contact the Activities Director:

Donna Friend
email: activities@cameraclubofrichmond.com
Phone: 804-966-1961
Member Corner #1

Carole sent this to me with the following note. These are our four members at the PSA Conference in Albuquerque, NM last year. We all four are attending this year at Yellowstone National Park, Wyoming. From left to right is as follows: Valery Bates, Rick Dodson, Carole Hagaman, and Edward Hagaman.

By Carole Hagaman

Member Corner #2

So Many Digital Images, So Little Time!

I'm always behind in sorting through my images. I just came back from a trip to Italy and took over 1200 images and haven't had a chance to really pick out all the “5-star” images. Then I participated in several meet-ups and added another 300 images and that is not even counting the other photo shoots all the way back from January that I haven't sorted through yet!

I had a free day last week and decided I wanted to go to Lewis Ginter Botanical Gardens and catch the butterfly exhibit and the summer flowers in bloom. I promised myself I could not go unless I limited the number of images I could bring home. I set the limit to 50 images. I predetermined that with only 50 images, all of them had to be special, unique or the best I could get for the day.

I also decided to limit my gear and use the photoshoot as a learning experience. I packed up my Canon 5D Mark III, the Canon EF 50mm F1.8 with a 4x magnifier and the Canon EF 100-400mm F4.5-5.6L lens. I also brought the tripod, but like usual, I didn't feel like carrying it so I left it in the car.

Limiting the number of images was a worthwhile exercise. I felt it made me look more selectively throughout the garden and think about my subject and composition. I also spent more time reviewing my images on the camera preview screen and deleted images that didn't meet my criteria.
Here are some images and a few lessons learned:

1) 50mm F1.8 is not the best lens to bring to a butterfly exhibit. First, to get the butterfly in focus, you need to be really, really close! Second, to get the entire butterfly in focus, you need to be shooting at aperture of F13 or higher and a fairly high shutter speed.

2) The 100-400mm F4.5-5.6 worked in the butterfly exhibit as I was able to stand further back and take an image. The aperture was F13, but because of lighting the ISO values started to get a bit high on some shots. I also needed a fairly high shutter speed to stop the action of the wings, 1/500 or so.

3) Both lenses were very successful out in the gardens. I looked for less common flowers, like the Passion flower and other flowers (Cone flower) with texture and/or insects. The settings were easier as the lighting was good.

At the end of the photoshoot, I had only 50 images on my card. After 1 or 2 sorts, I ended up with 27 images. I can handle that number!

I learned that I don’t have to limit my photo shoots, I just have to limit the number of images and be more selective. Try it and see if it works for you.

By Toni Johnson
Webmaster and Member
Your librarian has been hard at work and there are two new books that have been ordered for you to enjoy.

**Photographing Waterdrops**  
*Exploring Macro Worlds with Harold Davis*  
*By Harold Davis*

**Description**  
Capturing the fleeting, dynamic world contained within the tiniest of water droplets is one of the most challenging photographic endeavors. Like many things, the challenge is worth the effort - when done with skill, these images can become some of the most unique shots you've ever taken. In this gorgeous guide packed with creative inspiration alongside technical expertise, award-winning photographer Harold Davis shows you how he creates his stunning water drop images. From challenges to working with constantly moving subjects and reflected light to basic info on which equipment works best, this book will help all macro-loving photographers turn their lens on water, water, everywhere.

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**Landscape Photography: Four Seasons**  
*By Chris Gatcum*

**Description**  
Landscape photography is one of the medium's most popular areas. New technology and techniques have made it possible to interpret the landscape in exciting new ways, and a host of amateur and professional photographers are rising to the challenge. Each volume in this set of four seasonally-themed books is small enough to go anywhere with you, and offers a wealth of tips and tricks alongside stunning contemporary landscape images from a selection of today's best photographers. Here's an idea of what you can learn:
Spring - Everything about the natural environment is changing at lightning pace, from the blossoming flowers and trees to the weather itself. The tips, tricks, and location ideas in these pages will help you get every shot perfect, and take advantage of the extended "magic hours" after dawn and before dusk.

Summer - Full sun is perfect for the beach, but challenging for photographers. The advice in this book will help you bring out every detail in brightly lit scenes and the accompanying dark shadows. It's a great opportunity for contemporary HDR work, or dramatic, high-contrast compositions.

Fall - Traditionally known as the most beautiful season of the year, but with everyone competing to catch the reddening leaves how can you make sure your pictures stand head and shoulders above the rest? This volume is packed with tips on composing with color and ensuring that your camera captures every tone perfectly.

Winter - Covering everything you need to shoot breath-taking winter scenes, from protecting your equipment from the elements, to understanding how and when to override your camera's built-in metering. Winter is also the season that responds best to black and white, giving you another set of options in the field and the digital darkroom alike.

Terry Muessig
Librarian
Librarian@cameraclubofrichmond.com
Southern Exposure
Newsletter of the
Camera Club of Richmond
July 2015

Padow’s Exhibit
The Board of Directors has decided to feature the photographs that have been selected to be part of each Padow's show. These are the images from the July Padow’s exhibit. Marvelous stuff. Do enjoy.

Andy Klein
Publications

NOTE: ALL pictures in this newsletter are the property of the photographer and my NOT be reproduced in any way without the photographer’s express permission.
Balloon over the Serengeti - Harold Lanna

Peer into a pier - Andy Klein

lookout - Skibo Adams

Wine Shop Window Display - Mary-Jacque
Full blown rose - Jean Boyd

Future Fillets - Marcia Perry

Umbrellas In Rain - Scott Weaver
July evaluation photos your editor particularly liked – A hard choice because so many are Sooooo good!

Maine Lighthouse - Ed Hagaman

Moon Rise over the High Colorado Rockies - Terry Troxell

Lily Pads in Rocky Mountain Tarn - Terry Troxell

Rafting On The James - Phillip Snider
A note on newsletter submissions

Your editor does his best with whatever you send. We are getting so many great articles. Thank you. But, I could use some help. It has become a real time-suck to reformat what you send. The newsletter is done in "Word™ Arial 12, black. Please submit all text in this format. No pdf’s if at all possible. Also, several items have had viruses. Twice these have infected my machine. I now have some better anti-virus, but please scan what you send with your antivirus software before you send it.

Very much appreciated

Andy Klein
Publications
Editor’s Corner

With apologies, your newsletter is two days late. I returned late yesterday from the Santa Fe Workshops where I spent a week with veteran National Geographic photographer Amy Toensing (http://www.amytoensing.com) on the topic of travel photography and storytelling. Over the next several newsletters I will share some takeaways that might be of value to others. Here is the first installment.

There were 10 students in the class. We were often sent out on “assignment” to the same location. Our goal was similar. Tell is story that gave a sense of place, was not a “snapshot” and instead conveyed some emotion, capture a “moment”, and do so on a manner that created a technically solid photograph (composition, exposure, depth of field, etc.). You would think we would come back with 10 slightly different varieties of largely similar photographs. There was occasional overlap – at a vineyard more than one of us had grapes in our photos – but even then the images were remarkable in their difference.

So what did I learn? First lesson, it’s best to join up with someone who’s into photography as much as you are. "You don't want someone wanting to be elsewhere, or who is impatient as you search out angles and perspectives," says Bill Durrence, Nikon School instructor. Being out with others dedicated to the photography art made it easier to “work” the subject without driving your non photographer companions crazy.

Lesson one, go out with your fellow photographers – as part of a CCR outing or just a couple of you wanting to get together and see and go somewhere. Your non-photographer friends and family will appreciate it!

Lesson 2. Take a group of photographers and stand them all in the same spot, looking at the same thing, and they're all going to get different photograph. It was abundantly apparent that each photographer will make different decisions about what constitutes a photo. Seeing others walk over to something that interests them and, maybe that went unnoticed by you as a photographic opportunity, will expand your vision. Then, even the same subject will be “seen” differently and the photo produced will be so different you may wonder if you were in the same place! I watched again and again as others went off in different directions or brought back wonderful images of the “same thing” that were so different.

Andy Klein
Editor
The Camera Club of Richmond is proud to be a charter member of the Photographic Society of America
Visit PSA online:
www.psa-photo.org

For a PSA membership application see Carole Hagaman, CCR’s PSA representative

PSA Mission Statement

The Photographic Society of America (PSA) promotes the art and science of photography as a means of communication, image appreciation, and cultural exchange.

PSA provides education, inspiration, and opportunity for all persons interested in photography

The Society fosters personal growth and expression, creativity, excellence, and ethical conduct in all aspects of photographic endeavor
## 2015 CCR Officers and Board of Directors

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