



CCR Vision, Mission, Goals, & Strategies

CCR Vision

To promote excellence in photography - inspiring our members to reveal the world around us, preserve memories, and create works of art.

CCR Mission

To empower our members to learn and grow their photographic craft through education, activities, exhibits, critiques, mentoring, and competitions.

CCR Goals

Inclusivity: Everyone interested in photography is invited to join.

Excellence: We encourage all photographers - from beginners to professionals – and challenge them to be better at their craft.

Camaraderie: We learn from, respect, and support each other in our shared photographic journeys.

Flexibility: We welcome shooters with all types of cameras: film, digital, video, and mobile devices.

Creativity: We seek to open minds to new ideas, methods, and challenges.

CCR Strategies

Monthly Meetings: We meet at 7 PM on the 2nd Tuesday of each month at [Unity of Bon Air \(923 Buford Road, Richmond, VA 23235\)](#) and livestream each event to our virtual audience (via [Zoom](#)).

Presentations: We introduce talented and knowledgeable speakers to cover topics of photographic interest at five of our [Monthly Meetings](#).

Critiques: We provide [Image Evaluations](#) from professional or seasoned photographers and artists for our members' photographs at six of our Monthly Meetings.

Exhibits: We promote the club and its members through public exhibits and displays.

Seminars: We present educational seminars and learning opportunities for our members, both online and in person. These are communicated through our [CCR MeetUp Group](#).

Communications: We distribute an [award-winning monthly publication](#), and periodic email updates to keep our members informed.

Internet: We showcase our members' images and provide important club information on our [CCR website](#).

Social Media: We maintain a [Facebook Page](#) to share our work and our events with the general public; and a [Facebook Group](#) where members can interact and learn from each other. Our recorded meetings and seminars are available on our [CCR YouTube Channel](#). We also connect via [Instagram @CC1932RVA](#).

Financial Stability: We fund our programs from annual members' dues and sometimes conduct fundraisers for specific projects.

Community Service and Involvement: We participate in pro bono events and provide learning opportunities and mentoring to companies, schools, and other organizations in our surrounding communities.