Southern Exposure

Newsletter of the

CAMERA CLUB of RICHMOND

April 2019

President's Corner

Welcome to Spring! Your Camera Club of Richmond is hopping with lots of opportunities for you so be sure to read all of the newsletter. This month our meeting will be held at the same place, Chamberlayne Methodist Church, but we will gather in the sanctuary instead of the large meeting room. Look for signs and board members to direct you to the correct room.

You should have just received an email outlining the changes we have made to the EOY categories and rules. Next to come will be a revised, simpler to understand guideline for submitting images for both the monthly evaluations and the EOY. We realize that the instructions on the website are not the easiest to follow, especially for new members, so your board has been hard at work to clarify the process. For April and May, we have presentations for you at the general meeting, so there is plenty of time to adjust to the changes. The next evaluation meeting is for June, with the assigned subject of "Night Photography".

While we have many events scheduled already for the rest of the year, including great speakers, opportunities for you to display and sell your art, education events, etc., we do need someone to help coordinate these activities. As Education Director, you will be the one to help schedule these events. There are already many qualified photographers who have offered to teach classes and give presentations, so it is just a matter of taking over as the organizer. If no one offers to help us, the job will get done, but it is a lot to ask of other board members who are doing so much already. Please help your camera club be the best it can!

Philip Snider,
President, CCR
president@camercubofrichmond.com

Camera Club of Richmond meets the 2nd Wednesday of each month

Chamberlayne Heights
United Methodist Church
6100 Chamberlayne Road
Richmond, VA
Doors open at 6:00 p.m.
Meeting begins at 7:00 p.m.

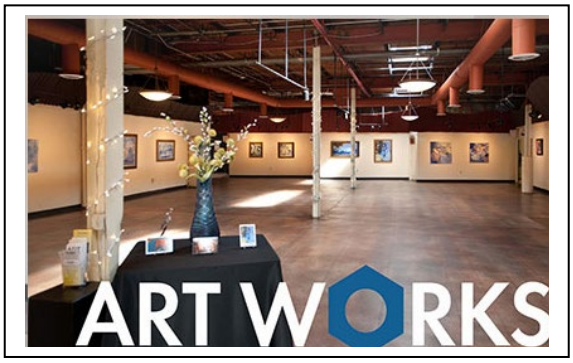
Club Meetings
April 10
May 8
June 12
July 10
August 14
September 11
October 9
November 13
December 11

Board Meetings
April 24
May 22
June 26
July 24
August 28
September 25
October 23
November 20
December 18

Vice President's Corner

Jesie Boyland from Art Works will Evaluate Images at our April Meeting

This month is open evaluation and Jessie Boyland from Art Works will be our evaluator. Last year she did a great job advising the membership on how to present their art work.



Located in the Manchester district of Richmond, ART WORKS is a full-service art center. They have 75 artist studios and 6 galleries so there's a huge variety of contemporary art from local and international artists. Visit their Website see some of the artwork that's available for purchase: www.shop4artwork.com.

Training Class with David Everette

On May 4 from 9:00 AM to 11:00 AM we have a training class with David Everett on Landscape Composition. The class will be held at 6100 Chamberlayne Rd where we have our monthly meetings. The charge is a minimal fee of 20.00 per person and you pay at the door.

Bob Papas
Vice President, CCR
vicepresident@cameraclubofrichmond.com

Education and Activities

Educational Events

Spring just *might* be on the way! (Gee, I think I said that LAST month!)

Just a reminder…

We use MeetUp.com to schedule and communicate our ***Educational Events*** to both CCR members and other folks out there in the "MeetUp World". So you will see both familiar and NEW faces at some of our MeetUps! This is a GREAT way to invite people to CCR, so please make them feel welcome!

Continued next page

April Mini-Module: CCR Board Meet & Greet

***** This is our last "regularly-scheduled" Mini-Module. If you don't want them to go away, we really need someone to step up and take the lead!***

Who:

CCR Board Members

What:

April's Mini-Module is a farewell to Mini-Modules.

For the next few months, we will be focusing our education efforts toward full-length classes until we have a new Education Director.

So, since we've heard that folks want more time for socializing before the meetings, we're offering you just that – Meet & Greet your Board of Directors. You can ask your CCR questions or just chat about photography in general during the pre-meeting time. And you can always get to know your other club members, too!

When:

Wednesday, April 10, 2019 at 6:15 PM (Just come a little early to the CCR meeting!)

Where:

Chamberlayne Heights United Methodist Church
6100 Chamberlayne Road, Richmond, VA

We will be in the Church Sanctuary this month due to another event taking place in our regular meeting space.

Landscape Composition by David Everett

Who:

David Everett, Photographer

What:

We welcome David Everette to lead our first educational seminar of the year: Landscape Composition.

David will share his knowledge and years of experience taking landscape photos in the Richmond area and around the world.

You can learn more about David and see some of his beautiful landscape photography on his Facebook page: https://www.facebook.com/DavidEverettePhotography/

When:

Saturday, May 4, 2019 at 9 - 11 AM

Where:

Chamberlayne Heights United Methodist Church
6100 Chamberlayne Road, Richmond, VA

How much: $20 (cash or check payable to CCR)

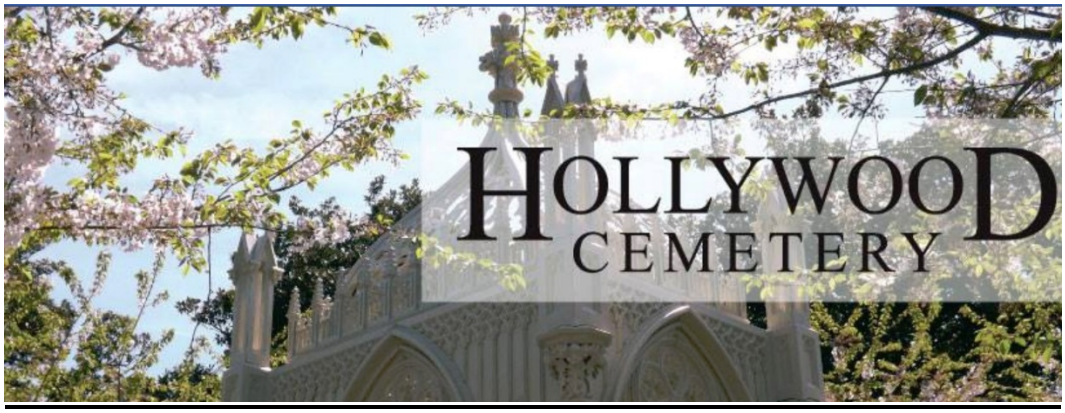
Light Painting with Rob Laurence

Who:

CCR's own, Rob Laurence

What:

Since the Assigned Subject for CCR's June Evaluation is "Night Photography", we thought it would be fun to learn about and practice some "Light Painting". And what better place in Richmond than Hollywood Cemetery?!



Join CCR Member, Rob Laurence for a night-time expedition to Hollywood for a brief lesson on "Light Painting" and a chance to practice those skills (with some expert guidance and mentoring) in this beautiful, historic cemetery.

There is a $10 fee for this event so we can make a donation to Hollywood Cemetery. Please bring cash or a check payable to CCR with you. We will also publish a list of equipment you need to bring, so stay tuned for more information as we get closer to the date.

When:

Saturday, May 11, 2019; Meet at 7:30 PM – 10 PM

We will meet outside the gate at 7:30 PM for a quick lesson on "Light Painting". The Hollywood Cemetery guard will let us in promptly at 8 PM. The main gate will be re-locked and latecomers will NOT be allowed in. We must stay together as a group and leave together promptly at 10 PM.

We will reschedule if the weather does not cooperate, so please check the MeetUp Group messages before you leave home if things look iffy.

Where:

Hollywood Cemetery
412 S Cherry St · Richmond, VA
Hollywoodcemetery.org/

How much: $10 (cash or check payable to Camera Club of Richmond)

Upcoming Educational Opportunities

While we don't have exact details, we do have some exciting plans for Educational Seminars. this year. Here are some things that are "in the works":

Indoor/Outdoor Lighting – by John Henley

Post Processing – by Bob Schamerhorn

Making Better Prints – by Doug Turner

Light Painting – by Rob Laurence

Evaluation Procedures – by Bruce Murff

Other Educational Resources

Be sure to check the CCR Website for additional educational opportunities and resources.

***

Keep on clicking!

Karen Davis, Publicity Director
Publicity@CameraClubofRichmond.com

Bob Papas, Vice President
VicePresident@CameraClubofRichmond.com

Publicity

CCR Publicity Report

By: Karen Davis, CCR Publicity Director

We're Looking for a Few Good… Prints!

Framed prints to be exact!

If you missed the Grand Opening, party at The Balance Space you have another chance!

Our friends at The Balance Space (https://thebalance.space/) are holding a special Camera Club of Richmond Show in their Gallery during the month of May. We will be the featured artists in their main Gallery as well as on the walls throughout this new co-working space on Patterson Avenue.

They are excited to partner with us again to unveil our work at their "First Friday" networking event on May 3rd (so save that date and look for a MeetUp with all the details).

Just as before, they are offering to place some of our work on their walls **AT NO COST TO US**. That's right, there are no entry fees to have your work shown! And, if your piece does sell, they will split 90%/10% with you (frankly, the best deal in town!)

So, to take advantage of this opportunity, here's what you need to do:

1. Select 1-3 pieces of your work that you would like to have displayed. Photos must be "ready-to-hang". See the specific instructions on the attached "CCR Gallery Submission Form".
2. Figure out what you would like to charge for your work.
3. Print and complete the attached form. (There may be some additional paperwork you will need to complete for The Balance Space. If so, we'll have those forms at the April CCR Meeting.)
4. Bring your submissions and your completed form to the CCR meeting on Wednesday, April 10th.
5. Attend the Opening on May 3rd !
6. Pick up your artwork from The Balance Space whenever you would like to have it back. They imposed no deadlines on when it must be removed.

We will inventory and transport the selections to The Balance Space. The Office Manager will select the photos that she would like to have for their space and we will work with her to hang those photos throughout their facility.

(We may not be able to use ALL photos submitted, but will do our best to ensure that at least one photo from each photographer makes it into this show.)

We are truly excited to get in on the ground floor for this new facility! It's a great opportunity to have your work shown. We hope some of our newer members, especially those of you who have shied away from participating in the more "established" shows will take advantage of seeing your work on someone's else's walls. It IS a big deal and one we hope you will experience!

Here is their information in case you'd like to pop in for a tour:
10431 Patterson Avenue, Henrico, VA

www.TheBalance.Space
https://www.facebook.com/balancespacecoworking/

If you have questions, please contact any of us:

Karen Davis, CCR Publicity Director (Publicity@CameraClubofRichmond.com)
Bob Papas, CCR Vice President (VicePresident@CameraClubofRichmond.com)
Bruce Murff, CCR Librarian (Librarian@CameraClubofRichmond.com)

Are you enjoying our Facebook EOY slideshow?

This was our featured image at the time of publication:
"Keep Your Eye on the Ball" by Billy Sinclair

We hope you'll tune in to see the many prize-winning images being displayed on our CCR Facebook page. Keep checking back for more images and let those folks know that you appreciate their work. It only takes a second to click "Like"! (Or take a little more time and ask a question or make a comment.)

Featured Photographers: Please share some insights on your winning photos!

Here are those instructions on how to "Like" our CCR Facebook page:
https://www.facebook.com/CameraClubOfRichmond/ .
Just click the link, then
Click the "**Like"** button!

We still need Facebook Reviews! (And I still have some Chocolate Cameras!

Here is your chance to be involved (otherwise known as "homework"!) – AND, a chance to possibly earn your very own "Chocolate Camera"! We need more "Reviews" on our Facebook page. It's a great way for us to tell others just WHY we "Like" CCR.

It's as easy as 1-2-3. Just:

1. Visit our Facebook page: https://www.facebook.com/CameraClubOfRichmond/ .
2. Scroll down until you see:

Do you recommend Camera Club of Richmond?

Yes | No

See All

3. Click “Yes” and type a comment or two in the pop-up box that appears.

One lucky “Reviewer” will be chosen at random at the April meeting for a SURPRISE!

Congratulations to Anita Storino
for playing along and being selected as our March winner!

MeetUp

MeetUp is one of our primary “publicity” tools, so we will continue to utilize it to announce and invite folks to our general meetings and educational seminars as well as any activities and social events. So, just like with Facebook, you need to sign up – then please **show up** and engage with and learn from your fellow photographers.

Here is a link to our page: https://www.meetup.com/Camera-Club-of-Richmond/

Online Calendars

CCR Monthly Meetings are listed in several online calendars:

CCR Website *(Thanks to Webmaster, Terry!):*
https://www.cameraclubofrichmond.com/ccr-club-events-calendar

Richmond Times Dispatch: https://www.richmond.com/events/

WRIC: https://www.wric.com/community/calendar#!/

Richmond CultureWorks: https://calendar.richmondcultureworks.org/

Email Communications

You should have received this newsletter through our new CCR email address:
CameraClubofRichmond@gmail.com

Your Board had begun to utilize this email address for membership-wide communications. This allows us to build and maintain a single contact list for the entire club. In addition, we can begin to track our Guests, Past Members, Presenters, and Evaluators.

Keep on Clickin’!

Karen Davis
CCR Publicity Director
karentaylordavis@gmail.com

Miscellaneous

B & H Photo & Adorama Commissions

B & H Photo and Adorama give CCR a 2% commission on any purchase made through the link on our club website: http://www.cameraclubofrichmond.com/web-links-for-more-info. The commission is good on **any** purchases from B & H and Adorama, not only on photographic equipment purchases.

CCR MeetUp

Check our CCR MeetUp site for new events and activities – and LOTS of great photos!

CCR Library

CCR maintains a library that offers free checkout to club members. The library list can be viewed at: https://docs.google.com/spreadsheets/u/0/. Books are available at club meetings.

The Camera Club of Richmond is proud to be a charter member of the Photographic Society of America

Visit PSA online:

www.psa-photo.org

For a PSA membership application see Carole Hagaman, CCR's PSA representative

PSA Mission Statement

The Photographic Society of America (PSA) promotes the art and science of photography as a means of communication, image appreciation, and cultural exchange.

PSA provides education, inspiration, and opportunity for all persons interested in photography

The Society fosters personal growth and expression, creativity, excellence, and ethical conduct in all aspects of photographic endeavor

2019 CCR Officers and Board of Directors		
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Friends of CCR

These are firms that have provided exceptional services to the Camera Club of Richmond and its members. We show their logos as a way of saying thank you. This list is updated as appropriate.