# Southern Exposure

Newsletter of the

CAMERA CLUB of RICHMOND

June 2019

## President's Corner

Welcome to the heat of summer a little early!

I want to thank all of our visitors and new members who attended May's member meeting! If you are not already a member, I hope you enjoyed our presentations and will consider joining (only $40 for the entire year!).

June brings us another evaluation month with the assigned subject being "Night Photography." I hope you were present for Rob Laurence's fantastic presentation on light painting and night photography at the mini-module last month. He also led us on a MeetUp night shoot at Hollywood Cemetery this past Saturday -- you can see some great shots on the MeetUp site of that night. Thank you Rob!

About mini-modules: most of you who responded to our survey earlier this year indicated that educational opportunities, such as the mini-modules, are an important part of your reason to be a member of CCR. As of now, we do not have any more training sessions scheduled before the regular meetings. We do have some upcoming training on Saturdays, just no mini-modules as no one has volunteered to help with that. We need you and your expertise! Perhaps you are experienced in portrait photography, lighting, HDR, or some other area of photography that members could learn more about. This would be a great time to share your knowledge with others to strengthen the club value. Mini-modules are short presentations of about 15-20 minutes, so they don't involve a large amount of time. Please think about helping out your club!

As always, keep clicking!

**Philip Snider, President, CCR**
Pres.CCRVA@gmail.com (new email address)

**Camera Club of Richmond meets the 2nd Wednesday of each month**

Chamberlayne Heights
United Methodist Church
6100 Chamberlayne Road
Richmond, VA
*Doors open at 6:00 p.m.*
*Meeting begins at 7:00 p.m.*

**Club Meetings**
June 12
July 10
August 14
September 11
October 9
November 13
December 11

**Board Meetings**
June 26
July 24
August 28
September 25
October 23
November 20
December 18

## Vice President's Corner

**John Henley Evaluates at our June Meeting**

We welcome John Henley to the club as our evaluator in June. A little bit about him in his own words:

"My love affair with photography began in a darkroom at the San Francisco Art Institute.

"Now in the midst of a long and satisfying career as a photographer I find myself as excited by the work as I was that first time I set foot in that darkroom. My assignment work, my personal projects and my teaching at Virginia Commonwealth University equally excite me.

"I am fortunate to teach, exhibit in galleries and work with wonderful clients on assignment. I am rewarded by the pleasures and challenges and the constant learning inherent in each of those areas of my work.

"I look forward with gratitude toward my next class, my next show and my next assignment."

This is an Assigned Subject evaluation on night photography.

**Bon Air Library Show**

Would you like to see your work on someone else's walls?

Then join CCR for our upcoming private show at the Bon Air Library in Chesterfield County. All you need to do is submit your name to Vice President Bob Papas between now and the club meeting on June 12. During the meeting, Bob will pull 18 names out of a hat and those photographers will be invited to select one framed, ready-to-hang print to be displayed throughout the month of July.

Send an email to VP@CCRVA@gmail.com with "Bon Air Library" in the Subject line.

**Bob Papas, Vice President, CCR**
**VP.CCRVA@gmail.com** (new email address)

## Education and Activities

Grab your camera and get outside for some good NIGHT shots for our "Assigned Subject" on Night Photography in June. Thanks to Rob Laurence for his terrific Mini-Module in May on the topic. In case you missed it, you can see his PowerPoint Presentation on the CCR Website: https://www.cameraclubofrichmond.com/nightphotography.pdf

Just a reminder…

We use MeetUp.com to schedule and communicate **educational events** to both CCR members and other folks out there in the "MeetUp World". So you will see both familiar and NEW faces at some of our MeetUps! This is a GREAT way to invite people to CCR, so please make them feel welcome!

# Location Lighting Class by John Henley

**Who:**

John Henley, Photographer

**What:**

We welcome John Henley to teach us about Location Lighting.

This class involves learning the use of portable lighting equipment to create light on location. Using small, portable lights and light modifiers we will learn to control the light in situations where the available light may be undesirable or inadequate. This may involve mixing the light sources you add with the light that is available on location.

It will involve many of the tools you have used in the studio - diffusers, reflectors, gels, etc. The major difference from the studio is of course the location itself. It will create challenges and opportunities that are very different from the blank canvas of the studio. It will have its own lighting and its own sense of place. What you do with your camera and lights will be your response to that place. Skillful lighting can faithfully document the look or it can transform and reinvent your location.

It is the goal of this class to give you the tools to be able to do what you need to do on location. Part of that doing involves the mastery of location lighting tools.

Please bring:

- Camera
- Flashes
- Receivers
- Triggers
- Reflectors
- Diffusers

You don't need:

- Light stands
- Umbrellas

There is a $20 fee for this class. Please bring cash or a check payable to "The Camera Club of Richmond" with you to the session.

You can learn more about John and see some of his beautiful landscape photography on his Facebook page: https://www.JohnHenleyPhoto.com

**When:**

Saturday, June 15, 2019 from 9 AM – 12 NOON

**Where:**

Chamberlayne Heights United Methodist Church
6100 Chamberlayne Road, Richmond, VA

**How much:**

$20 (cash or check payable to CCR)

# June Mini-Module: Q&A with the CCR Board

*** This is our last "regularly-scheduled" Mini-Module. If you don't want them to go away, we really need someone to step up and take the lead!*

**Who:**
CCR Board Members

**What:**
You have questions? We have answers! (Hopefully!)

Come early to the June CCR Meeting and bring your photography questions. Our Board Members and some of our seasoned photographers will do our best to provide answers or resources.

**When:**
Wednesday, June 15, 2019 at 6:15 PM (Just come a little early to the CCR meeting!)

**Where:**
Chamberlayne Heights United Methodist Church
6100 Chamberlayne Road, Richmond, VA

# Upcoming Educational Opportunities

While we don't have exact details yet, we do have some exciting plans for educational seminars this year. Here are some things that are "in the works":

Post Processing – by Bob Schamerhorn

Making Better Prints – by Doug Turner

# Other Educational Resources

Be sure to check the CCR Website for additional educational opportunities and resources.

***

*Keep on clicking!*

**Karen Davis, Publicity Director**
**Publicity.CCRVA@gmail.com**

**Bob Papas, Vice President**
**VP.CCRVA@gmail.com**

(NEW EMAIL ADDRESSES!)

## Publicity

# New Image Evaluation Procedures are in Place!

Yes – we have changed our procedures for the Image Evaluations that occur six times a year at monthly CCR meetings. This change will be effective with the **JUNE** Evaluation.

There are three basic changes:

1. When you submit your photos for an Image Evaluation, you will now only send those jpg files to **a single email address**! Beginning with the JUNE evaluation, **send ALL jpg files to our Digital Director**.

   Even if you are submitting prints - you **must** email those jpgs to our crackerjack Digital Director, Michael Orr. Michael will coordinate getting the list of prints to our equally crackerjack Print Director, Leo Vaynberg. (Then, just bring your actual prints to the meeting as always.)

2. Send your files to the NEW EMAIL ADDRESS for the Digital Director: Digital.CCRVA@gmail.com

3. To make this work, we made two slight changes to the **Naming Convention** for those digital files:

   a. You must now add the "Media Type" to the beginning of your file name:
      D = Digital
      P = Print

   b. You now use an underscore (_) instead of a dash (-) to separate the parts of your file name.

      EXAMPLE: [Media Type]_Title of Image_Your Name

      D_On a Clear Day_Karen Davis.jpg

The new procedures are now posted on the CCR the Website for you to reference any time you need them: https://www.cameraclubofrichmond.com/image-evaluations

*If you need help, feel free to contact any of our **CCR Board Members**, starting with:*

***Digital Director:*** ***Digital.CCRVA@gmail.com***

***Print Director:*** ***Prints.CCRVA@gmail.com***

**But there's MORE!**

Stay tuned. Next up will be adjustments to the End-of-Year Competition procedures.

# New Name for "MeetUp"

Our Camera Club of Richmond MeetUp Group has a new name: "**CCR MeetUp**".

We discovered that some of our guests were confused because they heard about us through MeetUp.com, a website that connects people to groups and clubs all over the country. It is one of our primary "publicity" tools, so we do not charge people to belong to "CCR Meetup". Our hope is that they will visit us and want to join so they can enjoy the full benefits of CCR membership.

To help us welcome these visitors and guests more efficiently, we will have a "**CCR MeetUp/Visitors**" sign directing them to their signup sheet and special "Visitor" nametags. Beginning in June, CCR Members should look for a separate "**CCR Members**" table where you can sign in and get your member nametag. If you happen to see a visitor, please direct them toward the fellowship hall and make them feel welcome!

If you want to make sure you are "in-the-know" about all of CCRs meetings, educational seminars, activities and social events, be sure to sign-up for MeetUp! Here is a link to our page: https://www.meetup.com/Camera-Club-of-Richmond/

# Are you enjoying our Facebook EOY slideshow?

This was our featured image at the CCR newsletter deadline:
"**Making a Splash** by **Bob Schamerhorn**
We hope you'll tune in to see the many prize-winning images being displayed on our CCR Facebook page. Keep checking back for more images and let those folks know that you appreciate their work. It only takes a second to click "Like"! (Or take a little more time and ask a question or make a comment.)
***Featured Photographers: Please share some insights on your winning photos!***
Here are those instructions on how to "Like" our CCR Facebook page:
https://www.facebook.com/CameraClubOfRichmond/ .
Just click the link, then
Click the "**Like"** button!

## What's next on Facebook?

**Are you a prize-winning photographer OUTSIDE of CCR?**
**Have your images been accepted into a show?**

If so, we'd love to know about your accomplishments and feature your images on our Facebook page!
By mid-June, we will have featured all of the 2018 CCR winners, so we need some fresh, new material! Please let us know whenever you've been accepted into a show or your images win prizes so we can help you celebrate.
Email the information and your photos to:
**Publicity.CCRVA@gmail.com** (new email address)

## Email Communications

You should have received this newsletter through our new CCR email address: CameraClubofRichmond@gmail.com

Your Board will now use this email address exclusively for membership-wide communications. Please make sure that you note this email address as an "Approved Sender" in your email program. This allows us to build and maintain a single contact list for the entire club. In addition, we can begin to track our Guests, Past Members, Presenters, and Evaluators.

Keep on Clickin'!

**Karen Davis, CCR Publicity Director**
**Publicity.CCRVA@gmail.com** (new email address)

## Membership

The club welcomed three new members in May: **Kim Gittman**, **Nelson Marquina**, and **Brandon Smith**.

Visitors at our May meeting included:

- Alice Roberts (from Fredericksburg)
- Ausra and Lee Huntington (from Richmond)
- Sue Meller (from Richmond)
- Deepak Gupta (from Glen Allen)
- Tamaron Hubberd (from Richmond)
- Brian Wotring (from Midlothian)
- Roger Sinclair (from Richmond)
- Charles Williams (from North Chesterfield)
- Maggie Freshman (from Midlothian)
- Jim Cooke (from Midlothian)

- Doug Singlemann (from Henrico)
- Steven Heinilz (from Richmond)
- Francis Thompson (from Richmond)
- Stanley Brayboy

**Ling Whitworth, Membership Director**
Membership.CCRVA@gmail.com (new email address)

## Miscellaneous

**B & H Photo & Adorama Commissions**

B & H Photo and Adorama give CCR a 2% commission on any purchase made through the link on our club website: http://www.cameraclubofrichmond.com/web-links-for-more-info. The commission is good on **any** purchases from B & H and Adorama, not only on photographic equipment purchases.

**CCR MeetUp**

Check our CCR MeetUp site for new events and activities – and LOTS of great photos!

**CCR Library**

CCR maintains a library that offers free checkout to club members. The library list can be viewed at: https://docs.google.com/spreadsheets/u/0/. Books are available at club meetings.

**Our planned monthly meeting schedule:**

June: John Henley, Evaluation & Assigned Subject: Night Photography
July: Alex Nyerges (from the Virginia Museum of Fine Arts), Presentation
August: Anthony Rumley, Evaluation & Assigned Subject: Oh Those Eyes
September: Scott Strimple, Presentation
October: TBD Evaluator for Open Evaluation
November: Bob Schamerhorn, Alaska Presentation
December: Awards Banquet

*Please note that this schedule is subject to change.*

The Camera Club of Richmond is proud to be a charter member of the Photographic Society of America

Visit PSA online:

www.psa-photo.org

***For a PSA membership application see Carole Hagaman, CCR's PSA representative***

## PSA Mission Statement

The Photographic Society of America (PSA) promotes the art and science of photography as a means of communication, image appreciation, and cultural exchange.

PSA provides education, inspiration, and opportunity for all persons interested in photography

The Society fosters personal growth and expression, creativity, excellence, and ethical conduct in all aspects of photographic endeavor

| **2019 CCR Officers and Board of Directors** | | ****NEW EMAIL ADDRESSES**** |
|---|---|---|
| **President** | Phillip Snider | Pres.CCRVA@gmail.com |
| **Vice President** | Robert Papas | VP.CCRVA@gmail.com |
| **Secretary** | Frank Mercado | Sec.CCRVA@gmail.com |
| **Treasurer** | Doug Turner | Treas.CCRVA@gmail.com |
| **Membership Director** | Ling Whitworth | Membership.CCRVA@gmail.com |
| **Digital Director** | Michael Orr | Digital.CCRVA@gmail.com |
| **Print Director** | Leo Vaynberg | Prints.CCRVA@gmail.com |
| **Webmaster** | Terry Troxell | Webmaster.CCRVA@gmail.com |
| **Publicity Director** | Karen Davis | Publicity.CCRVA@gmail.com |
| **Publications Director** | Ruth Devlin | Publications.CCRVA@gmail.com |
| **Librarian** | Bruce Murff | Librarian.CCRVA@gmail.com |
| **Education & Activities Dir.** | Open | Educate.CCRVA@gmail.com |
| **Past President** | Harold Lanna | PastPres.CCRVA@gmail.com |
| **PSA Representative** | Carole Hagaman | PSARep.CCRVA@gmail.com |
| **Club Communications** | Camera Club of Richmond | CameraClubofRichmond@gmail.com |

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## Friends of CCR

These are firms that have provided exceptional services to the Camera Club of Richmond and its members. We show their logos as a way of saying thank you. This list is updated as appropriate.