Southern Exposure

Newsletter of the

CAMERA CLUB of RICHMOND

July 2016

President's Corner

This month we have Alex Nyerges from the Virginia Museum of Fine Arts to speak to us about photography. Alex is the museum's director. See the VP report for his bio. August will be a regular evaluation.

If you are submitting a print for an evaluation, it must have a mat. We may consider other print formats (wraps, metal prints, etc), but it wouldn't happen until next year since it impacts the end of year competition. We will discuss this at a future board meeting.

We are always looking at new ideas for the newsletter. One idea was to have a question and answer section, similar to what some of the photo magazines have. Members can send in questions about post processing, equipment or other related topics and the board will provide responses in the newsletter. We do have an active buy/sell section, so if you have something to sell, send it to the publications director.

Now that the year is half over, it's time to start looking for next year's board members. Several of the current board members will not be returning to the board next year (many have served for several years). Our club can't function without a board. Please give serious thought to joining the board next year.

We have a subcommittee that is documenting the process for the end of year competition. This will clarify all the requirements for the members and judges. We will be providing information about the end of year competition in the near future.

We are now looking at having the club picnic on October 22. Susan Van Manen has graciously offered to have it at her house. We will have more information soon on the Meetup site and future newsletters.

We had a question about renaming a photo for the end of year competition that had been evaluated during the year. It will only be allowed if it was commented on by the evaluator. Otherwise, you must keep the same name for the photo.

Hope to see you all at the July meeting on the 13th.

Harold Lanna
President, CCR
president@cameraclubofrichmond.com

Camera Club of Richmond Meets the second Wednesday of each month at:
Holiday Inn
2000 Staples Mill Rd.
Richmond, VA

Doors open at 6:00 PM for networking. Meeting begins at 7:00

Upcoming Club Meetings
July 13
August 10
September 14
October 12
November 9
December TBD

Upcoming Board Meetings
July 27
August 24
September 28
October 26
November 16
December- TBD

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VP Corner

Alex Nyerges is an internationally-award-winning photographer, curator, author, and photo historian who has exhibited across the United States and Europe. His work is in collections in New York, Washington, D.C., Virginia, Ohio, San Francisco, Los Angeles, Palm Beach, Tampa, Richmond, Budapest, and elsewhere. His work has also been exhibited in Atlanta, Houston, Budapest, Richmond, Washington, D.C., as well as other cities and countries. He has been creating photographs in 35 mm, medium and large formats for more than forty years and digitally since 2002. Alex graduated from George Washington University in Washington DC in 1981 with a master's degree in museum studies. Now in his tenth year as director of the Virginia Museum of Fine Arts, Alex is responsible for leading one of the nation's top comprehensive art museums with exciting and far-reaching strategic plans for the future.

*Our next month's meeting will be Wednesday August 10th. It will be an evaluation evening with no assigned subject. (Evaluator TBA) Note: Photo submissions are due the Saturday before Wednesday's meeting by midnight.

Here is the url for the evaluation Rules and Guidelines.

http://www.cameraclubofrichmond.com/evaluation-rules-and-guidelines

Scott Pels
Vice President

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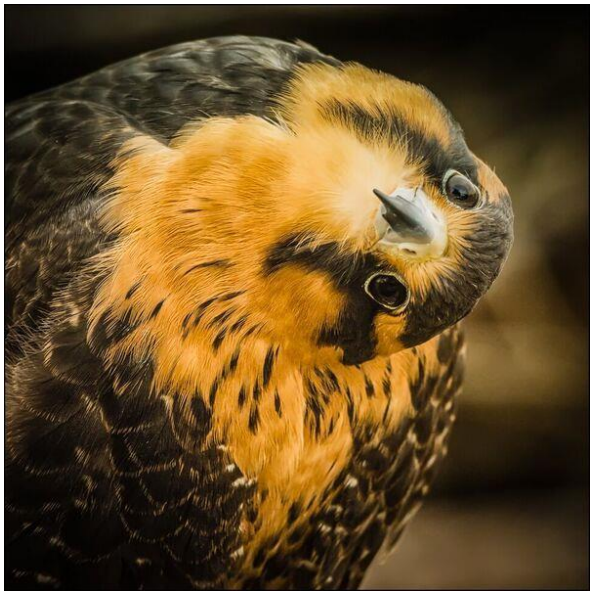
Evaluation Images

I say this every time, but mean it every time, there are so many wonderful images from the June evaluation, but the newsletter has space limits (well, at least I think so). I have selected images that I find special to my eye. There is no good or bad, just what pleases me at the moment. A gallery is below and some are scattered in this newsletter. Enjoy.

Thank you **Jeff Claypoole, Digital Director**, for posting these for me to select.
Andy Klein
Editor



A Not So Serious Raptor - Joe Ring

Bedazzled with Christmas lights in Sunlight - Susan Snyder

Breaking the Waves at Dawn - Susan Snyder

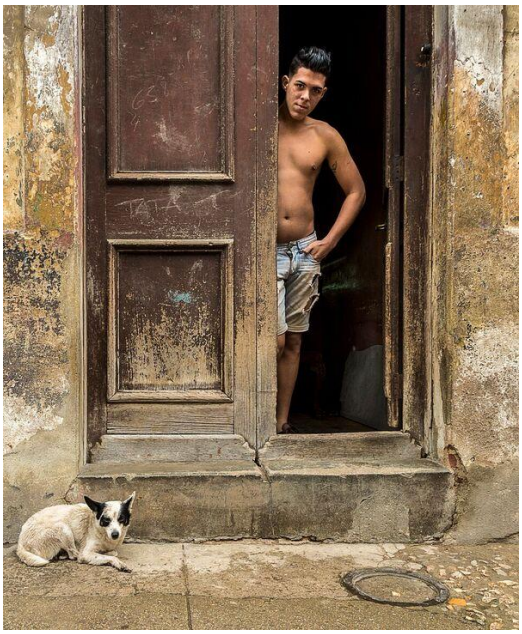
First Sign Of Spring - Mark Best

In Formation – Leo Vaynberg

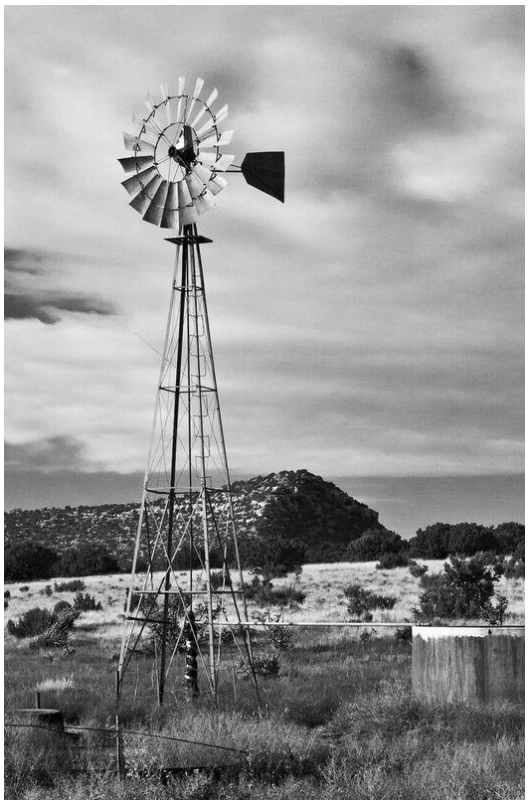
Dutch Hyacinths - Jean Boyd

Things Are Looking Up - Bob Schamerhorn

The Stare - Jeff Stevens



Here's Lookin'at Ya - Ann Fulcher



Man Made Miracle - Mary-Jacque Mann

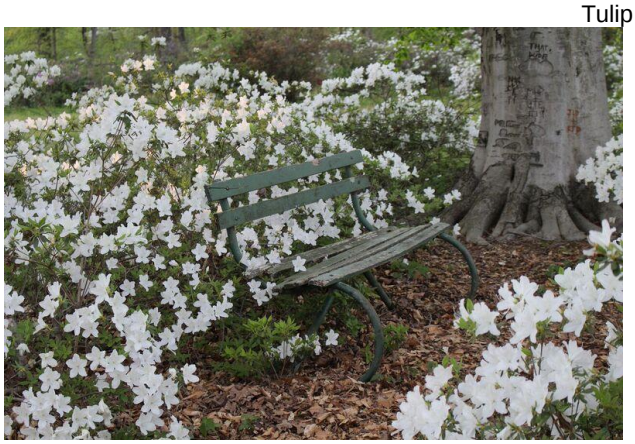
Yellow Belly - Toni Johnson

The Morning Mist - John Miner

Symmetry - Billy Sinclair

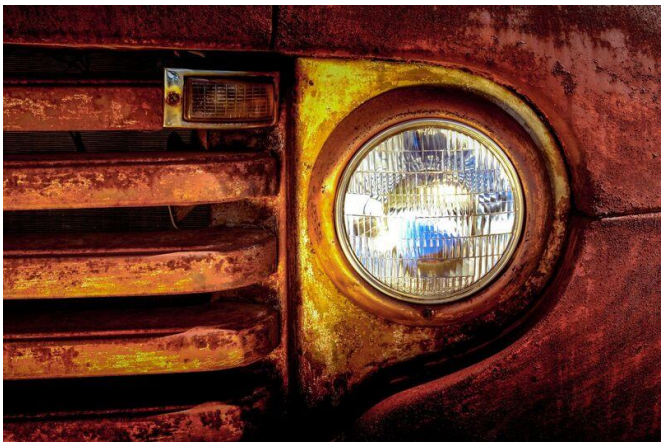
White Orchid Explosion - Mark Best

Tulip fields - Jean Boyd



Lover's Hideaway - Susan Edwards

Circle of Talent - Carole Hagaman



Rusty Cyclops - John M. Nolte

Fidel's Regime - It's a Hard Life - Ann Fulcher

Making Music - Jerry Posenau

Dreamworld - Ed Hagaman

Membership

Fifty-seven members and three visitors signed in for the excellent June 8th evaluation meeting lead by David Everette. Thanks David! We also gained a new member. Please welcome Anna Knowles to the Camera Club of Richmond family. We look forward to seeing her images and to sharing the joy of photography with her!

Don't forget to mention the CCR to your friends, relatives, and co-workers. Every July we discount our new member dues to $15 for the remainder of the year. This is an inexpensive way to learn about the club and enjoy the privileges of membership.

Keep on clickin'.

Mary-Jacque Mann
Membership Director

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Equipment for Sale

Yard Sale!

One Person's Used Camera is Another Person's Great Find!

- Nikon D90 DSLR camera. Only 1499 shutter actuations. Have original box with everything that came in the box. Mint condition. $250
- Nikon 40mm f/2.8 macro lens. Used only a few times. Have original box with everything that came in the box. Mint condition. $175
- Phottix Ares transmitter and receiver radio trigger set. Never used. $45

Cary Oesterwinter

email: oesterwintec@yahoo.com

Almost Primetime - BW Murff

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Ask the Expert

This is a new column for Southern Exposure. You are invited to ask photgraphy questions and your editor will find an expert in or outside the club to provide an answer. We will use the newsletter forum as a way to share and learn together. To ask a question, just email me with your question. Here are some sample questions.

Andy Klein
Editor
publications@camerclubofrichmond.com

Q: Do people you are shooting get distracted by the presence of the camera? How do you keep them acting "normal"?

A: There are a couple of ways to make your subject feel comfortable when taking their picture. One is to meet your subject beforehand—but leave your camera at home—and explain that you would like to photograph them. Hang out with them, get to know them, and look for photo opportunities that you can come back and shoot. This helps your subject relate to you as a person first, not as a photographer. It also gives them time to get used to the idea before you bring out your camera and begin shooting away. Unfortunately this method takes an investment of time. Another method, if you don't have time to get to know your subject first, is to come across very comfortable with what you are doing. If your subject senses you feel awkward or shy about photographing them, they will find it difficult to relax. The only way to feel comfortable photographing people is to do it and do it a lot. Start by shooting pictures of friends, then work your way up to total strangers. After a while you will become more relaxed and so will your subjects*. Mark Thiessen, National Geographic*

Q: What is the function of the AE Lock, and how can I use it?

A: Metering can cause problems if the camera isn't metering the main subject or when the main subject is very dark or light. The AE Lock button's function is to set the auto exposure so you can recompose the shot but use the exposure you locked in. It can be very useful technique when you want to be sure that one part of a scene is exposed correctly.

For example, if you photograph a barn in the middle of a snow-covered landscape, the image will most likely be underexposed and too dark because so much of the scene is white snow, which the camera will capture as middle gray. Using AE Lock, you can move in on the barn so it fills the center of the viewfinder and lock-in the exposure. You can then move back to shoot the barn with the exposure you locked in from close up. These occasions are uncommon, but when they occur, the AE Lock feature will ensure accurate exposures. *Mark Thiessen, National Geographic*

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Library

CCR Library Additions – June 2016

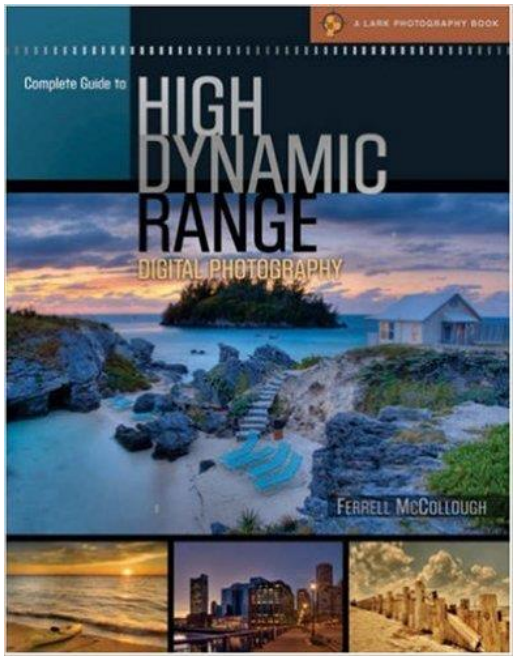
We have received a number of new (used) books from several Club members. If you would like to reserve one of these please email librarian@cameraclubofrichmond.com. I will bring it to the next meeting. If you are in a hurry for the book, call (804) 380-9218 and arrange for a pick up.

Doug Turner
CCR Librarian

Complete Guide to High Dynamic Range Digital Photography (A Lark Photography Book) Paperback – May 6, 2008

by Ferrell McCollough

It's the latest and hottest technique, made possible only through digital. High Dynamic Range photography is the process of taking several pictures of a scene at various exposures, then merging them into one file. So the entire photo can look crisp and detailed, from highlights to midtones to shadows—and photographers needn't sacrifice any part of their image. And the best way to master this exciting technology is with this thorough, easy-to-follow, and visually spectacular guide. No other title does justice to these cutting-edge techniques, which actually take the viewer into worlds far beyond normal photography—sometimes even beyond normal human perception. Ferrell McCollough, a widely respected photographer, pushes the boundaries and inspires others to pursue their artistic vision, too. The amazing results simply can't be achieved any other way.



Practical HDR: A complete guide to creating High Dynamic Range images with your Digital SLR 1st Edition

by David Nightingale

HDR is both a technical solution to the limitations of digital camera sensors, and a creative tool that can give any image much more impact - but it is not without its pitfalls, and it's essential to understand these if you want to take full advantage of this innovative technique. Practical HDR provides you with an abundance of step-by-step examples that will quickly make you an expert on the theory and practice of shooting and processing HDR images, allowing you to get the best possible results every time.

As well as practical advice on shooting and processing, the book also contains a global showcase of inspirational HDR images - you will quickly find that HDR offers unparralleled opportunities for indulging your creative instincts, from photo-realistic to hyper-realism.

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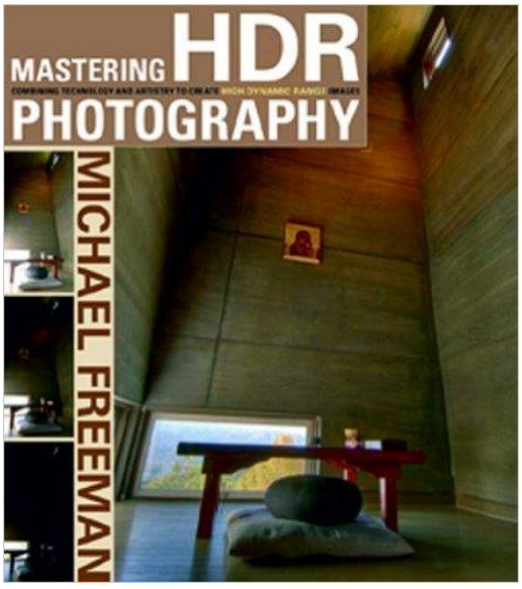
Mastering HDR Photography: Combining Technology and Artistry to Create High Dynamic Range Images Paperback – April 15, 2008

by Michael Freeman

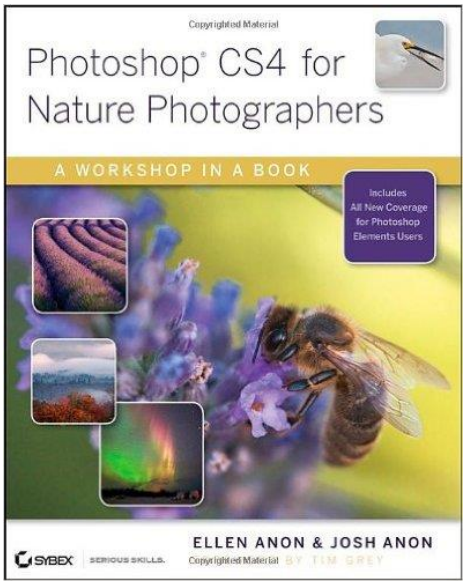


Use HDR technology to create dramatic images that meld photography and art. High dynamic range imaging, or HDR, is the latest challenge for those who are serious about digital photography. But with that challenge comes an opportunity to expand skills and repertoire into exciting new areas. HDR, originally developed for use with computer-generated images, captures the full range of tones in a scene, reproducing human perception down to the finest detail without lens flare, burnout, or underexposure. *Mastering HDR Photography* explains exactly how to shoot specifically for HDR, and how to use the new software that lets the photographer combine several images into one glowingly accurate final photo. Step-by-step instructions and sample photographs reveal how to apply these techniques to many different genres, producing results that are part photograph, part work of art.

Photoshop CS4 for Nature Photographers: A Workshop in a Book 1st Edition

by Ellen Anon (Author), Josh Anon

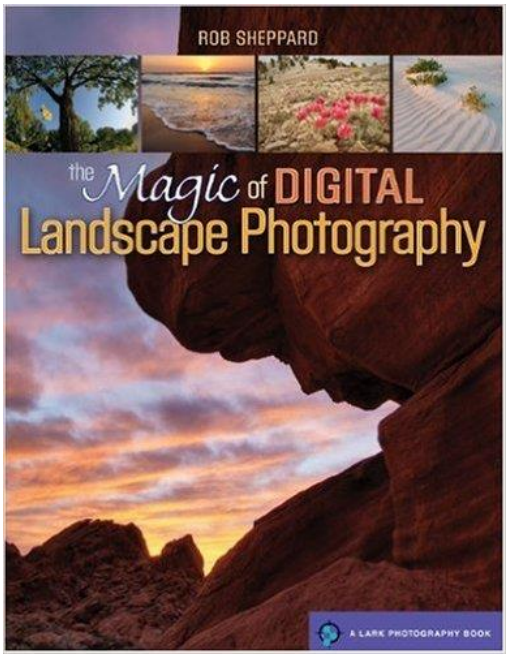
Using field-tested methods and practical instruction in both Photoshop and Photoshop Elements, this book reveals eye-opening techniques, terrific workflow ideas, and timesaving ways to apply a broad array of Photoshop tools to optimize digital images of nature. You'll encounter spectacular photographs from exotic places around the world shot by the authors, as well as tips and examples from some of the most esteemed professional nature photographers. In addition, the CD-ROM includes more than 60 minutes of video training as well as sample images to help you practice the techniques featured in the book. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.



The Magic of Digital Landscape Photography (Lark Photography Book) Paperback – April 6, 2010

by Rob Sheppard

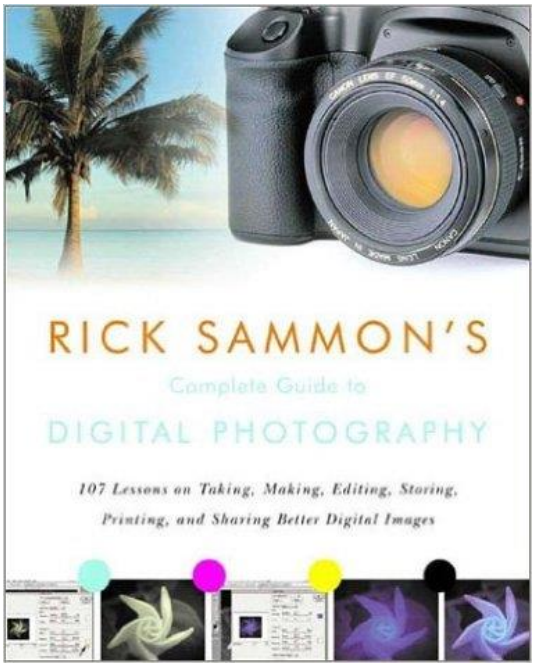
Scenic photography is a perennially popular subject--and no one is better than Rob Sheppard, long-time editor of *Outdoor Photographer*, to help photographers master the art of shooting landscapes. In the tradition of Sheppard's bestselling *The Magic of Digital Nature Photography*, this book covers everything from cameras and lenses to tools and techniques, all interpreted from the landscape photographer's perspective. It gives details on working with skies, water, light, and other crucial elements, and puts the information together in an inspiring and accessible way. Several chapters hone in on particular types of landscape, while a variety of professionals weigh in with their own point of view on the topic.



Rick Sammon's Complete Guide to Digital Photography: 107 Lessons on Taking, Making, Editing, Storing, Printing, and Sharing Better Digital Images with Paperback – December, 2003

by Rick Sammon

In 2003, digital camera sales should explode following a 35 percent increase in 2002. Here, Rick Sammon covers all the steps in the digital photographic process. Sammon begins with basic advice for those new to photography. Experienced film shooters should enjoy his ample coverage of Photoshop and digital image techniques. And in a bonus section, Sammon offers advanced tips such as taking glamour shots, producing e-books, and setting up a home studio. The book asks questions such as "How do I select a digital camera? How do I store my images? What are the first things I should do when using Photoshop?" Its approach of "learning to see and see to learn" uses pairs of images, software screen shots, and the best photographs from his own vast library. The 107 lessons take the reader through each topic in friendly, concise steps.

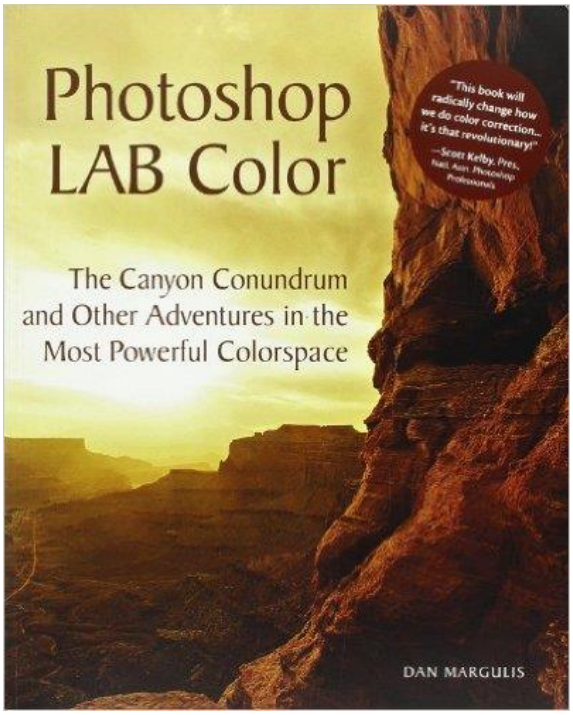


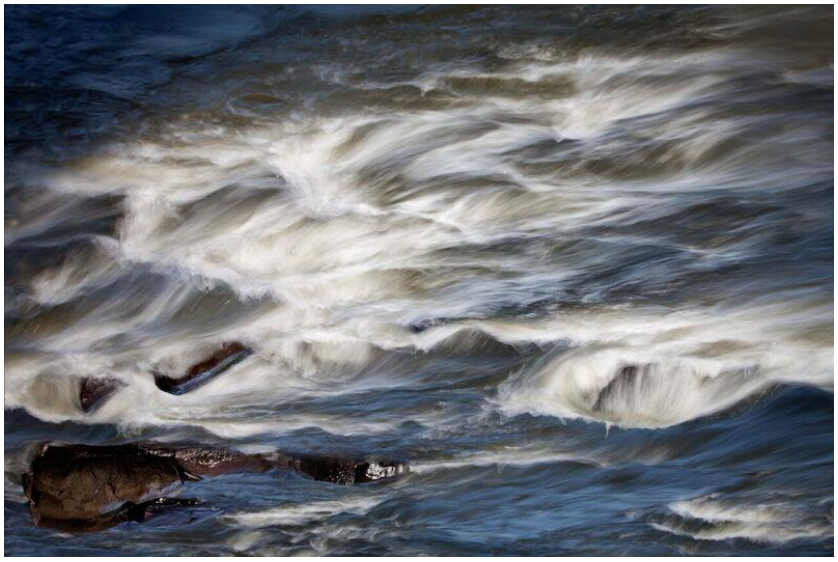
CrabTree Falls - Leo Vaynberg

Photoshop LAB Color: The Canyon Conundrum and Other Adventures in the Most Powerful Colorspace Paperback – August 18, 2005

by Dan Margulis

With a mantra like “There are no bad originals, only bad Photoshop operators,” you know best-selling author Dan Margulis is serious about exposing people to the magic of Photoshop. Nowhere is that magic more apparent than in its LAB color processing capabilities, which can make even the subtle canyon colors of rock, sand, and dirt come to vivid life. However, you may be wary of taming the complex beast. Here’s your guide! In these pages, Dan shows that you can derive enormous benefits from just a few simple tools and techniques. He also demonstrates that you can take these techniques as far as you wish, employing the power-user features he describes in later chapters. Starting with canyons and progressing to faces, you will see just how quickly you can begin improving your images by following the “recipes” included here. Each chapter includes a sidebar with review questions and exercises as well as a “Closer Look” section that examines some of the principles behind the techniques. A CD includes exercise files.

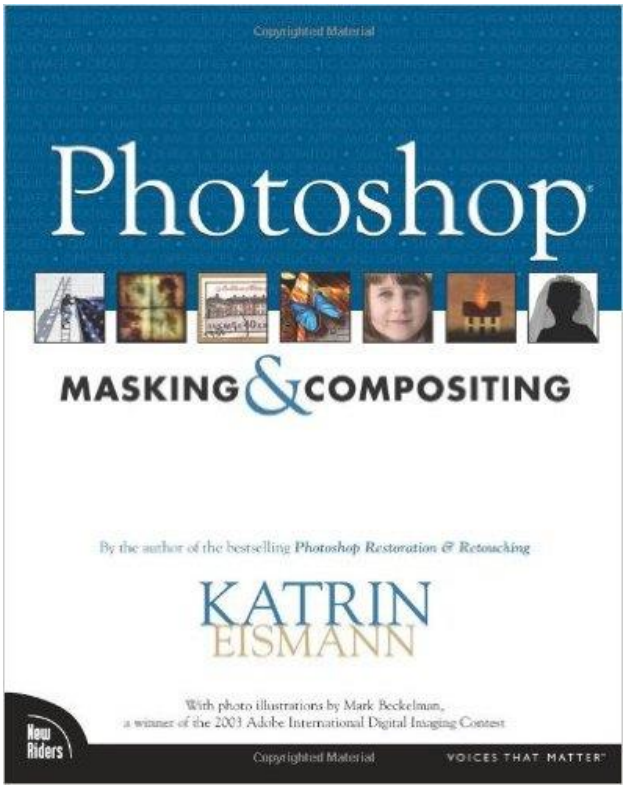




James River Close Up - Scott Weaver

Photoshop Masking & Compositing 1st Edition

by Katrin Eismann



Designers, photographers, and artists are using Photoshop to create fantastic and realistic images for illustrations, fine art, and editorial content. Whether they're landscape or portrait photographers, illustrators or fine artists, masking and compositing are essential skills to master for combining images to the extent that it is impossible to tell where one image stops and the other one begins.

Photoshop artist and educator **Katrin Eismann** takes readers through numerous step-by-step examples, highlighting the tools and techniques used for masking and combining images. Featuring work by leading artists and photographers, this book focuses on the techniques used to create compelling compositions, including making fast and accurate selections, mastering Photoshop's masking tools, and implementing the concept and photography from start to finish. The book addresses working with Photoshop's selection tools; selecting and maintaining fine details and edges; working with difficult image elements, such as cloth, hair, or translucent objects; and green-screen techniques. Katrin also addresses the creative aspects of image compositing, including how to start with a concept, plan and execute the photography, and seamlessly assemble the image. Combining technical direction and inspiration, this book will expand readers' imaginations, so they can fluidly and professionally create images with Photoshop. Designers, photographers, and artists are using Photoshop to create fantastic and realistic images for illustrations, fine art, and editorial content. Whether they're landscape or portrait photographers, illustrators or fine artists, masking and compositing are essential skills to master for combining images to the extent that it is impossible to tell where one image stops and the other one begins.

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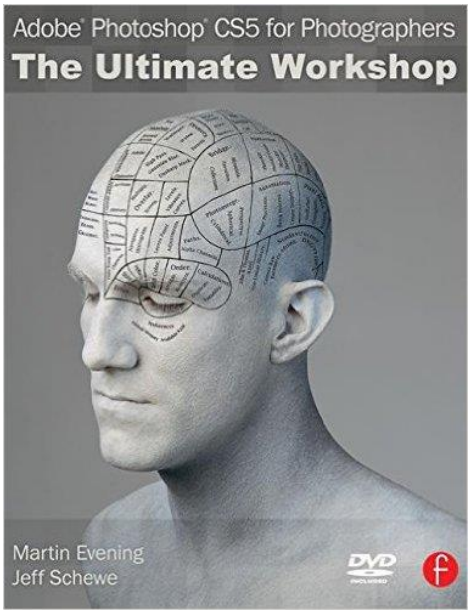
Adobe Photoshop CS5 for Photographers: The Ultimate Workshop Pap/DVD Edition

by Martin Evening

If you already have a good knowledge of Adobe Photoshop and are looking to advance your skills, Adobe*Photoshop CS5 for Photographers: The Ultimate Workshop* is the book you've been waiting for. Renowned photographers Martin Evening and Jeff Schewe impart their Photoshop tips and workflow, showing you how to use a vast array of rarely seen advanced Photoshop techniques. Whether the subject is serious retouching work, weird and wonderful compositions, or planning a shoot before you've even picked up a camera, you can be sure that the advice is based on years of practical experience.



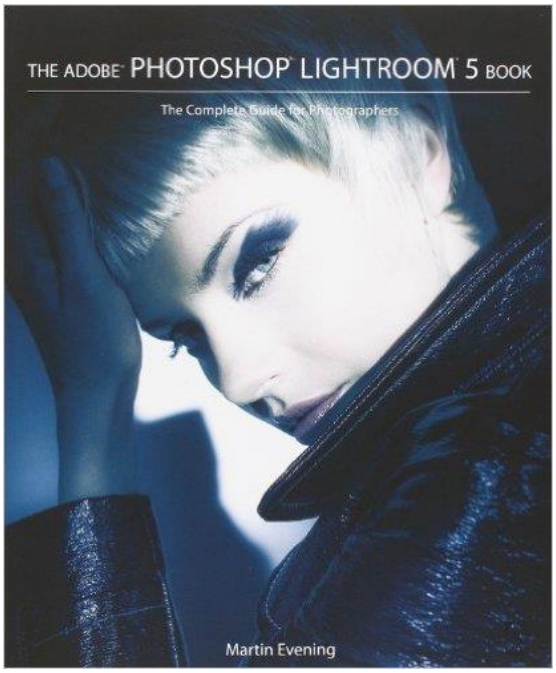
Full of inspirational photographs and hundreds of full-color screenshots to show you how it's done, this book features:

- Advice on becoming a retouching master with advanced masking and compositing techniques
- A detailed workflow for preparing your images for the best possible output, showing you how to meet both deadline and budge without sacrificing quality
- 26 movie tutorials on the included DVD, offering over 3 hours of movie content

The ideal companion to *Photoshop CS5 for Photographers*, this is a must-have resource for any serious user of Adobe Photoshop.

The Adobe Photoshop Lightroom 5 Book: The Complete Guide for Photographers 1st Edition

by Martin Evening



Adobe Photoshop Lightroom was designed from the ground up with digital photographers in mind, offering powerful editing features in a streamlined interface that lets photographers import, sort, and organize images. In this completely updated bestseller, author Martin Evening describes features in Lightroom 5 in detail from a photographer's perspective. As an established commercial and fashion photographer, Martin knows firsthand what photographers need for an efficient workflow. He has been working with Lightroom from the beginning, monitoring the product's development and providing valued feedback to Adobe. As a result, Martin knows the software inside and out, from image selection
to image editing and image management. In this book he'll teach you how to:

- Work efficiently with images shot in raw or JPEG formats
- Import photographs with ease and sort them according to your workflow
- Create and manage a personal image and video library
- Quickly apply tonal adjustments to multiple images
- Integrate Lightroom with Adobe Photoshop
- Export images for print or Web as digital contact sheets or personal portfolios
- Make the most of new features in Lightroom 5, such as extended spot
- removal, Upright™ corrections, and Smart Previews

Photographers will find Lightroom 5—and The Adobe Photoshop Lightroom 5 Book—indispensable tools in their digital darkrooms.

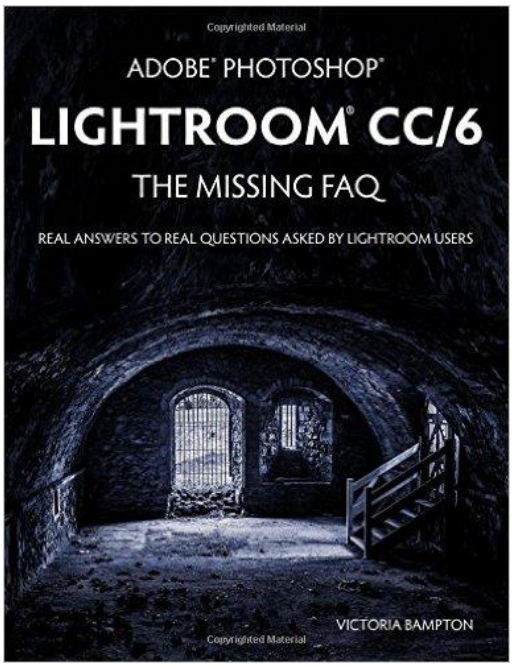
"With Martin's expert guidance, you'll soon find that you have precisely the tools you need to turn your concentration back where it belongs—on making better pictures!"
—George Jardine, digital photography consultant

"As a photographer himself, Martin Evening knows what tools photographers need to realize their creative vision. In this book, he shows not only how Adobe Photoshop Lightroom works but also why it will become an essential part of any photographer's workflow."
—Greg Gorman, photographer

Adobe Photoshop Lightroom CC/6 - The Missing FAQ - Real Answers to Real Questions Asked by Lightroom UsersPaperback – May 29, 2015

by Victoria Bampton

Adobe Lightroom CC/6 - The Missing FAQ is primarily designed as a 600+ page **conversational FAQ-style reference book**, giving you the detailed information you need to make informed choices, whether you've been using Lightroom for a few months or a few years. No more pressing buttons without understanding the repercussions!



The book covers both Lightroom CC (the subscription version) and Lightroom 6 (the perpetual license).

Unlike most other Lightroom books, this isn't just the theory of how Lightroom's supposed to work, but also the **workarounds and solutions** for the times when it doesn't behave the way you'd expect.

For less experienced users, the **Fast Track** weaves its way through the book, with short tutorials that guide you through a simple workflow, allowing you to gain confidence before diving into the more advanced questions. To get a taste of Victoria's writing style, download the **free Quick Start eBook** from the Lightroom Queen website.

For many years, the Adobe Lightroom - The Missing FAQ books have been among the most popular Lightroom books available. The LR CC/6 version is a **major rewrite** that's taken 2 years to complete, and it's the best yet. The information is now easier for less experienced users to understand, and easier to find using the comprehensive **new index**. If you've read previous versions, don't worry, all of the advanced information is still there and has been expanded too. The paperback's even more readable having been produced in **color print** for the first time (it's a thick matte paper, so it's much better than the previous B&W print).

The Camera Club of Richmond is proud to be a charter member of the Photographic Society of America

Visit PSA online:

www.psa-photo.org

For a PSA membership application see Carole Hagaman, CCR's PSA representative

PSA Mission Statement

The Photographic Society of America (PSA) promotes the art and science of photography as a means of communication, image appreciation, and cultural exchange.

PSA provides education, inspiration, and opportunity for all persons interested in photography

The Society fosters personal growth and expression, creativity, excellence, and ethical conduct in all aspects of photographic endeavor

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July 2016

2016 CCR Officers and Board of Directors

President	Harold Lanna	president@cameraclubofrichmond.com
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Librarian	Doug Turner	librarian@cameraclubofrichmond.com
Education Director		instruction@cameraclubofrichmond.com
Past President	Harold Lanna	pastpresident@cameraclubofrichmond.com
PSA Representative	Carole Hagaman	fpsa@embarqmail.com
General Information	Harold Lanna	info@cameraclubofrichmond.com

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July 2016

Friends of CCR

These are firms that have provided exceptional services to the Camera Club of Richmond and its members. We show their logos as a way of saying thank you. This list is updated as appropriate