Southern Exposure

Newsletter of the

CAMERA CLUB of RICHMOND

October 2015

President's Corner

This month we will have James Haskins as our evaluator. This evaluation will include the assigned subject "Story Telling". See the VP report for details.

The nominating committee will present the following slate for the 2016 board of directors. The slate will be voted on at the November meeting. We are still looking for a print director and a librarian if anyone is interested.

As we mentioned last month, our banquet will be at the Tin Pan Restaurant on December 9. Invitations and will be going out soon. This is a great venue for the banquet. The food will also be a big step up from last year.

Office	2015 Board	2016 Board Nominees
President	Harold Lanna	Harold Lanna
Vice President	Billy Sinclair	Scotty Pels
Secretary	Susan Snyder	Susan Snyder
Treasurer	Jane Phillips	Jane Phillips/Doug Turner
Membership Director	Mary-Jacque Mann	Mary-Jacque Mann
Publications Director	Andy Klein	Andy Klein
Digital Director	Joe Ring	Bryan Graham
Print Director	Bob Papas	
Activities Director	Donna Friend	Bob Papas
Education Director	Doug Turner	Donna Friend
Librarian	Terri Muessig	
Webmaster	Toni Johnson	Toni Johnson

We are working on scheduling a training class for November which will be on the 14th or 21st. Andy Klein will be teaching the class on setting up your camera for good shooting and composition basics. As soon as we firm up the date and location, we will get an announcement out and put it on the meetup site. Hopefully we'll have the info before the October meeting.

The end of the year competition is coming up soon. The deadline for photo submissions is October 24. Submissions will be accepted starting October 14. Please carefully read the rules on the website. There are new categories this year and each category has specific requirements. If you have any questions, please ask them at the October meeting or send an email to a board member. The file name must be correct or the submission will be disqualified. There are too many photos for the digital director to track down members to correct the file name. The end of year rules can be found at this link:

Camera Club of Richmond

Meets the second Wednesday of each month at:
Holiday Inn
2000 Staples Mill Rd.
Richmond, VA

Doors open at 6:00 PM for networking AND SOCIALIZING
Meeting begins at 7:00

Upcoming Meetings

October14
Evaluation – AS James Haskins
Story Telling is the theme

November 11 Essay Night

December 9th
Awards Banquet

Upcoming Board Meetings

Members Welcome-Locations TBD
October 28
November/December-TBD

http://www.cameraclubofrichmond.com/2015_eoy_competition_rules.pdf .

We want to thank the members for their suggestions at the last meeting. The board reviewed all of them and will implement them in the future. One example is evaluation night. We talked about reducing the number of photos at the assigned subject evaluations to two photos (was three). This will result in two photo submissions at each evaluation. We will keep October's evaluation at three photos because of the end of year competition (we will have a break). Next year we may raise the number of wild cards to compensate for the reduction in photos submitted on assigned subject night.

Don't forget the doors open at 6 PM for the monthly meetings. It's a great time to meet other members and talk photography.

Hope to see everyone at the October meeting.

Harold Lanna
President, CCR
president@cameraclubofrichmond.com
804.363.3281

VP Corner

October is an evaluation month and we are very fortunate to have James Haskins as our evaluator. Please note that the assigned subject for October is "Story Telling". Members are permitted to submit a total of three images – one for the assigned subject, and two of the member's choice.
Please see the club website for details regarding submission of prints and digital photographs.

James Haskins is a Richmond based photojournalist who is published regularly in a number of local and regional newspapers and magazines. He has been working as a freelance photojournalist for over 30 years and covers a wide range of topics:
-Corporate
-Portrait
-Event
-Architecture
-Real Estate
James also works extensively for a national sports wire service covering collegiate and professional sports. If he could cover just one thing, it would be sports.

James' personal artistic projects are almost always black and white and are influenced by his years of experience with film in a traditional darkroom. He is inspired by finding the beauty in simplicity.

James holds a BFA in Photography/Photojournalism from the Academy of Art University in San Francisco and is a member of the National Press Photographers Association. In 2013, James received

a first place award for Photo Illustration and a second place award for Pictorial Photography from the Virginia Press Association.

Billy Sinclair
Vice President

Activities – Future Events

Photoshoot: Nightshoot of Downtown Richmond Starting at Floodwall Park - Saturday, November 14, 2015 at 3:45 PM

http://www.meetup.com/Camera-Club-Of-Richmond/events/221822038/
The main Floodwall parking area is at the south end of the 14th Street Bridge (Mayo Bridge) in Manchester. The Camera Club of Richmond will be hosting a nighttime photo shoot of downtown Richmond and the Richmond Skyline. I would like to meet at Floodwall Park. The main Floodwall parking area is at the south end of the 14th Street Bridge (Mayo Bridge) in Manchester. We will find the eastern section of the Floodwall by walking under the bridge and the western portion from the parking lot. Both of these locations offer great views of the downtown Richmond skyline and the river.

Photoshoot: Christmas At Colonial Williamsburg - Sunday, December 13, 2015 8:45 AM

http://www.meetup.com/Camera-Club-Of-Richmond/events/221822952/
Assemble in front of the William and Mary Bookstore (Barnes & Noble) 345 W Duke of Gloucester St Williamsburg, VA 23185
The Camera Club of Richmond will be hosting a photo shoot in Colonial Williamsburg. We will meet in front of the William and Mary bookstore at 8:45 on Sunday December 13, 2015. Once the group is assembled, we will walk to some of the most photographed locations in the historic area. While en-route we will stop to photograph the many beautiful period Christmas Decorations that have made Colonial Williamsburg famous at this special time of year.
Parking is available at the Prince George Parking Garage at 230 North Henry Street, Williamsburg, VA. The three level Garage provides 362 public parking spaces for the area. The cost for parking is $1 an hour (first 30 minutes are free, maximum $12 a day) and credit cards are accepted. The Garage payment system is fully automated, and customers can use the payment stations near the pedestrian entrance on Prince George Street. The Garage is open daily from 6:00 a.m. to midnight.

Please use the Camera Club of Richmond Meetup Site to RSVP all activities. http://www.meetup.com/Camera-Club-Of-Richmond/
Questions Contact the Activities Director:

Donna Friend
email: activities@cameraclubofrichmond.com
Phone: 804-966-1961

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Membership

Here are our meeting statistics for the September meeting:

Fifty-six members signed in at the meeting. No guests signed in. We welcomed two new members and two returning members: Bob Beasley, Matt Bennett, Caroline Alley, and Karen Altic.

Mary-Jacque Mann
Membership Director

Training Seminar

This workshop is totally revamped form its run last year to better meet the needs of new photographers. This workshop will cover:

- Part 1 – first hour: Basic camera setup. If you have 4 to 8 sub menus (mine has 8) on your camera, each with 10 options, each with 4 choices inside each option, there are 160 to 320 choices to make. Should I shoot JPEGSs? When? What about Adobe 1998 or RGB? Is Program mode the optimal "go to"? There are choices you can make that will almost never need to be revisited and you can make beautiful images without your equipment getting in the way. Learn what those are and get you camera ready for the next decisive moment.

- Part 2- second hour: Now that the camera is ready, what about the composition of that image? There are some composition "rules" (all meant to be broken) that can provide a very solid foundation for good images. We will have images to view and see what each "rule" means and how you can use them to enhance your images.

The workshop is limited to 20 people, taken in order of enrollment. It will be held November 14th from 9 to 11:30 on the 6th floor of 6802 Paragon Place, in the Paragon Place office park. This is the second (6802) office building on the north side of Broad at the Broad and Glenside intersection behind the Navy and the Virginia Federal Credit Unions and the Bob Evans Restaurant. Please let Andy Klein know if you would like to come (alklein65@gmail.com).

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Editor's Corner

A collection of wonderful opportunities!

This is a very top flight photo expo. I have been many times. I highly commend it to those who enjoy amazing classes and exhibits. Go to the web site for more information. **http://naturevisions.org/**

Looking for some photographic fun? Kids, Santa, runners/walkers, lots of interesting people. Please come, enjoy, and take some fun pictures for the Rotary Funn Run. **December 5th 4-8 with Santa and music. December 5th, 8-10 AM.** Email me to let me know if you can come and shoot for charity. ALKlein65@gmail.com.

The Walk to End Alzheimer's, sponsored by Alzheimer's Association of Richmond needs photographers. The image, above, is from last year. Please come and help.

November 7th
Innsbrook Market Plaza
4600 Cox Road
Glen Allen
Registration is at 8:30 AM
Ceremony at (:30 AM
Walk at 10 AM (3 mile walk)

Let Andy Klein (ALKlein@gmail.com) know you can come and take photographs. All photographers will be a pre-event briefing and general "assignments" at the event.

This is a competition for dogs and their handler/owners. They are looking for photographers. This is a titling event under WCRL (World Cynosport Rally) rules and regulations open to all dogs of any breed and any ability. General briefing, Judge's briefing, and walk-throughs will begin at 8:00am. The trial starts at 8:15am depending on how long the walk-throughs run. This is a two ring indoor trial on rubber matting in a warehouse with high ceilings and low lighting. Two trials will be run concurrently on both days. The attendees are from both ends of the spectrum - very serious competitors to others that are there just to get experience with their dog.

This is a chance to hone your action photography and work with subdued lighting.

When: October 31 and Nov 1
Where: All Dog Adventures
What: WCRL Rally Obedience Trials
HOST & LOCATION: All Dog Adventures 4111 West Clay St. Richmond, VA 23230

They would love to have 3-4 photographers at the event. A number of the competitors have expressed an interest in getting pictures when they are competing. I'm sure ADA would love to use some in their social media and will be happy to give photo credit.

If anyone is interested please contact Nan Arthur at furryttals@prodigy.net or 804-798-3665 so she can provide further details.

Andy Klein
Editor

End of Year Banquet

Camera's down and head's up FOR A FUN TIME! The Board is proud to announce this year's EOY Competition and Awards Banquet on Wednesday, December 9, 2015. Invitations will be emailed in October with finalized information and a deadline to reply.

We've secured a restaurant and listening room called Tin Pan RVA for our event. It's located at 8982 Quioccasin Road, Richmond VA 23229 in the Quioccasin Station Shopping Center.

Doors open with piano music, appetizers and a cash bar that serves classic and craft cocktails. The buffet delights with items such as Baja Chicken, Pan-Seared Fish, Flatiron Steak and Mushroom Ragu, each served with its own accompaniments such as baby potatoes, wilted spinach, local winter squash and a salad. The evening will wind down with coffee and desserts as we learn which of our fellow club members earn awards, a feast for our eyes!

Come listen, socialize and enjoy our awards event in an atmosphere that matches our club ~ artistic with flair of ambiance. We are able to bring this event to you at a cost of $25 per member and $35 per guest.

http://www.tinpanrva.com/private-events/

Susan Snyder
Secretary

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Last Outing Pictures

Outings are a wonderful way to sharpen your skills. Not only will your technical prowess be challenged, but your "photographic eye" will be given a chance to find just that image you were hoping to capture. Here is proof. Hollywood Cemetery has much to offer, but what it has is often subtle, taking skill to "see" what is there and knowledge to know how to find the right exposure, framing, and composition. Here are some really nice successes.

All pictures in this newsletter are the property of the photographer. No copies or use of any kind is permitted without the express permission of the photographer.

Crying Angel – BW Murff

Untitled – Tri Pham

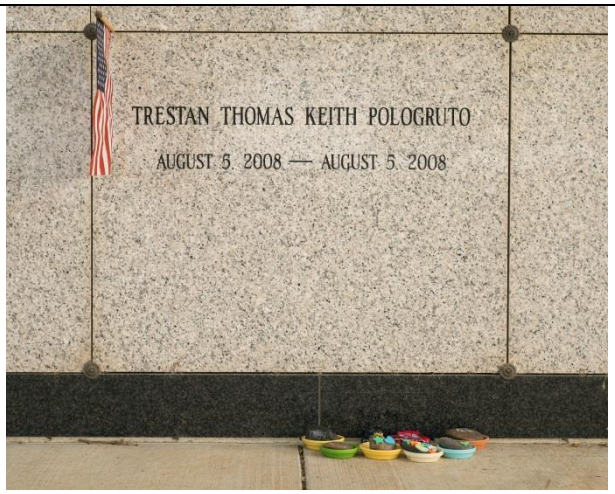
Ginter Mausoleum - BW Murff

Logan's gate – BW Murff

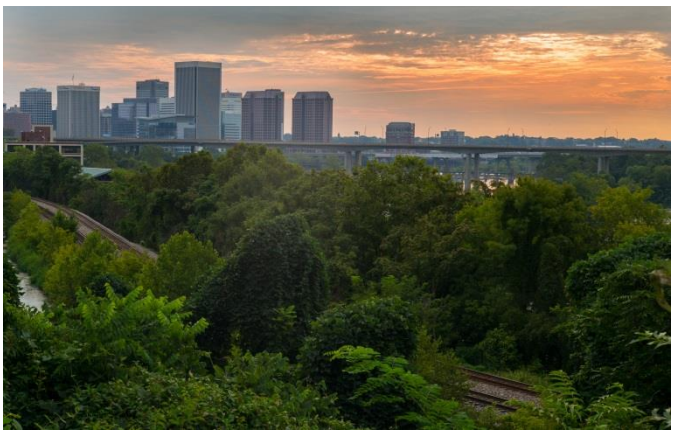
Untitled-Tri Pham

Untitled- Tri Pham

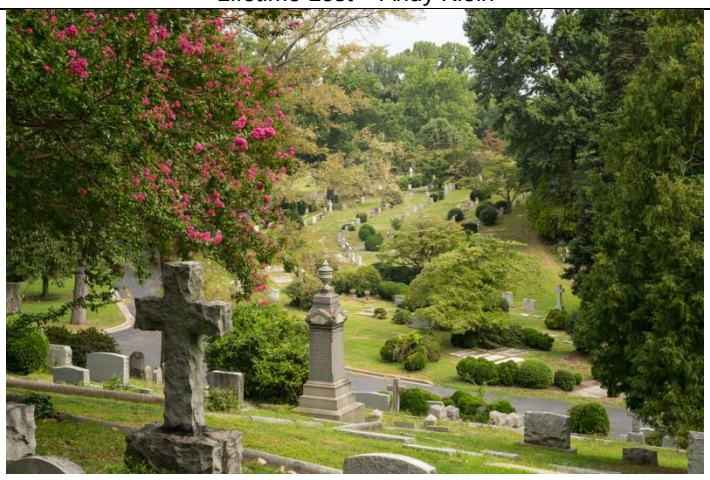
Untitled Tri Pham



Lifetime Lost – Andy Klein



Richmond Morning – Andy Klein



Hollywood – Andy Klein

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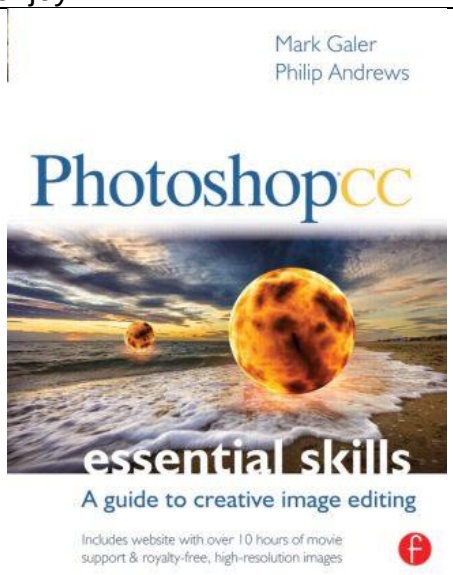
Library

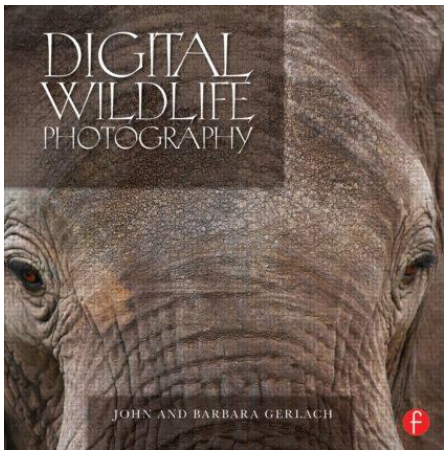
Your librarian has been hard at work and there are 2 new books that have been ordered for you to enjoy.



Photoshop CC: Essential Skills: New to Photoshop? Looking to unlock the impressive power of Photoshop CC? Want to master image editing techniques and achieve professional-level results?

Then Photoshop CC: Essential Skills is the resource you need. This book and companion website's proven combination of real world image editing examples, step-by-step projects, and professional advice from two internationally recognized authors and Adobe Photoshop Ambassadors delivers an essential learning experience for beginner to intermediate Photoshop users.

This self-study guide to Photoshop CC covers the foundational skills for photographers and image editors to get started before moving onto more advanced image editing and photomontage techniques. A complete section of step-by-step imaging projects and 10+ hours of video tutorials on the companion website hone image editing skills to yield expert-quality results



Digital Wildlife Photography: Using a combination of artistic approach and impeccable technique, professional photographers John and Barbara Gerlach guide you through the field as you photograph intriguing and captivating subjects out in the wild. Learn how to integrate equipment with technique to capture superb wildlife images of birds, mammals, amphibians, and more, with an emphasis on precision and speed. This book includes all of the details you need to capture wildlife photos easily and consistently – choose the right lens and best lighting while following simple composition guidelines that are perfect for wildlife.

John and Barbara Gerlach have taken more than a million wildlife images since 1978 and run seminars and workshops all over the world. Their pictures have been published in Outdoor Photographer, Audubon, Popular Photography National Wildlife, Sierra, Natural History, Petersen's Photographic, Ranger Rick, Birder's World, as well as books published by National Geographic Society, Sierra Club and others.

Terry Muessig
Librarian
Librarian@cameraclubofrichmond.com

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Padow's Exhibit

For those who submitted photographs for the Camera Club of Richmond's October 12 Padow's show thank you. The selected images will hang after October 9th until the end of November. Pictures will be returned at the EOY banquet. Padow's is located at 1009 E Main Street, Richmond, VA. If you have not come to see the show, please take a moment to do so and enjoy a great meal.

Donna Friend and Toni Johnson
CCR Exhibit Coordinators
email: ccrexhibit@cameraclubofrichmond.com

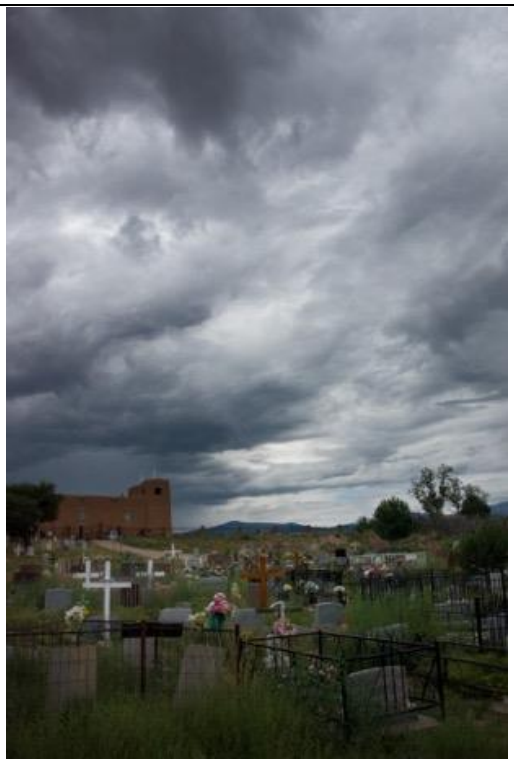
Important Notice

We are transitioning to requiring signed permission on file for your pictures to be in the newsletter or on the web site. Please, stop by the membership desk as you come in to the meeting and sign a permission slip if you want to share you fine work with your colleagues.

Skyline at Sunset – Gina Venn

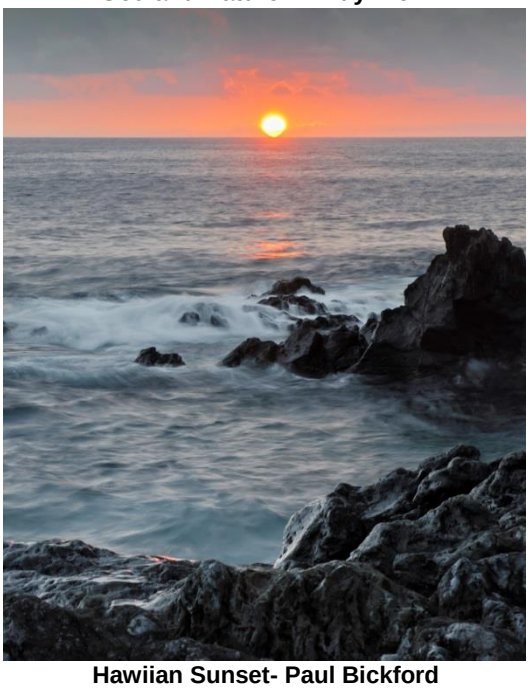
Under the Stairs – Scott Weaver

A different perspective – Toni Johnson



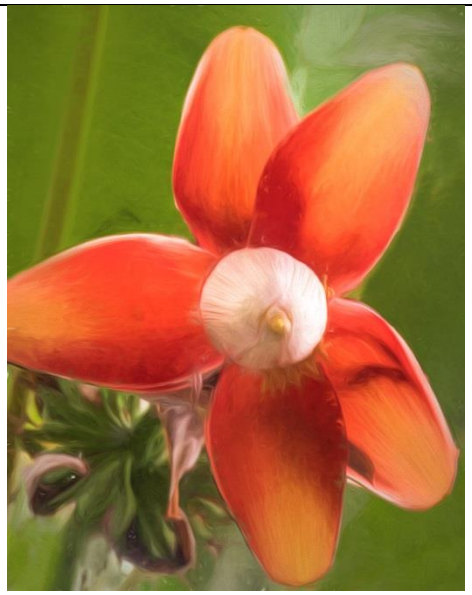
God and Nature – Andy Klein

Gondola in Venice Canal – Rick Dodson



Hawiian Sunset- Paul Bickford

Last Light at Pemaquid - Donna J. Friend



Le Fleur – Nancy Klein

Gazebo on the Pond- Cary Osterwinter

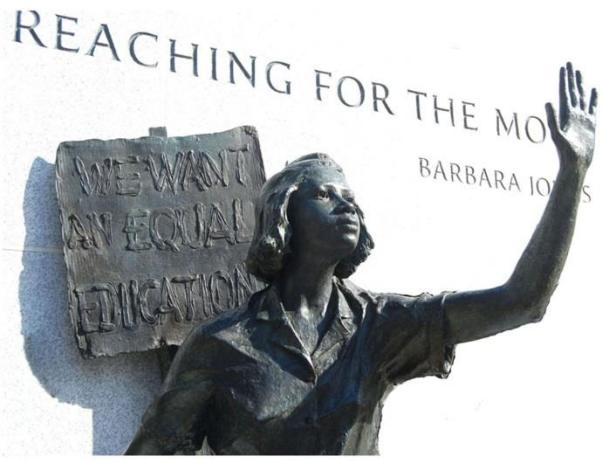
Main Street Station – Joe Ring

Anticipation Maura Varley-Twyman

Evening Light – Don Birdsong

Old Man of the Sea- Mary Jacques Mann

Joshua Tree- Tri Pham



Reaching for the Moon – Marcia Perry

Raft'in on the James – Philip Snider

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Member's Corner

Understanding Histograms
by Jeff Claypoole

Capturing the moment and managing exposure are my two major concerns when taking a picture. Unfortunately, my camera provides me with no tools as to when to push the shutter button. However, it does provide a tool to check whether the camera sensor recorded enough light to make a good image. Checking the histogram allows the quality of the exposure to be gauged.

Histograms are a graphical representation of the amount of light captured by the pixels of a camera's sensor. A histogram graph orders the pixels by their relative brightness with the darkest pixels to the left and the brightest pixels on the right. The height of the graph represents the relative number of pixels at the same brightness.

What makes a good histogram? There are a lot of opinions here. Every picture is different and it's histogram graph will have a different shape. What is important is the brightest pixels in the graph, the ones on the right side, extend all the way to the rightmost edge of the histogram.

Exposing **T**o **T**he **R**ight (ETTR) is important because half of a camera's digital information is recorded in the brightest part of the sensor information. That means a 14 megapixel camera may wasting half it's potential by only recording 7 megapixel of sensor information if the image is underexposed.

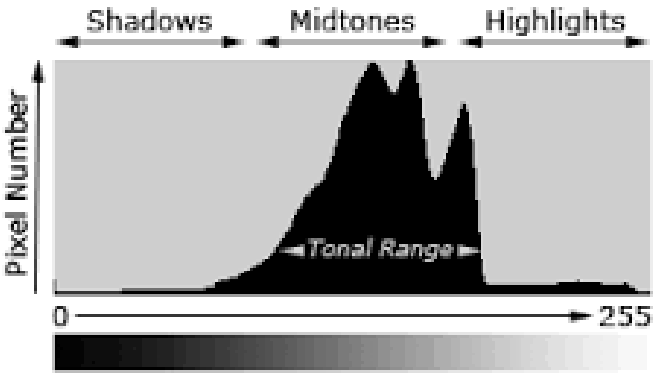
For photographers shooting in RAW format, ETTR is more important than JPEG only shooters because RAW format records all the sensor's data allowing for more flexibility during post-processing later. JPEG shooters are essentially allowing their camera do the post-processing, so overexposing too much might make the processed image look just that... overexposed.

The last consideration with histograms has to do with the under/over exposure of pixels. These pixels are referred to as being "clipped". When light exceeds to dynamic range of the sensor, no detail is recorded. They are either pure black (underexposed) or white (overexposed). These clipped pixels are seen in the graph stacked up against the sides of the histogram.

For the photographer, it's important to know which clipped pixels are overexposed. Once again, there is a tool in your camera that can help: Highlight Alert. It's a camera option that will cause all clipped highlights to blink when the image is reviewed on the camera's back display. (See your camera's user manual to enable this option.)

Having clipped data in your image does not mean the exposure is bad. It means you're exposing to the right, which is good. This question is: "Are clipped pixels of something important?" Checking for any "blinkies" on the displayed image while reviewing the histogram will determine this. Then the exposure can be adjusted accordingly.

When it comes to checking exposure, understanding histograms is more complex than it needs to be. Look for ETTR and for any blinkies of important details. This will allow a quick exposure adjustment if needed and more time spent capturing the moment.


Shadows
Midtones
Highlights
Pixel Number
Tonal Range
0
255

UNDEREXPOSED
Difficult to recover in post process. Results in overly noisy photographs. Avoid underexposure at all costs. Use a lower f/number, or lengthen the time the shutter is open.
EXPOSED TO THE LEFT
Generally acceptable, most common nightscape exposure with standard settings. Photo may get noisier if pushed in post process. Use a lower f/number or shutter speed if possible.
NEUTRAL EXPOSURE
Safest exposure. Results may appear brighter than natural in the camera but can be easily pulled in post process. No need to change any settings.
EXPOSED TO THE RIGHT
Best choice for the lowest noise but highlights can not be overexposed. Results will look overly bright in the camera but can be easily corrected in post process.
OVEREXPOSED
Difficult to recover in post process if highlights are overblown. Rarely occurs unless affected by moonlight or extreme light pollution. Use a lower ISO setting if overexposed.

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The Camera Club of Richmond is proud to be a charter member of the Photographic Society of America
Visit PSA online:
www.psa-photo.org

For a PSA membership application see Carole Hagaman, CCR's PSA representative

PSA Mission Statement

The Photographic Society of America (PSA) promotes the art and science of photography as a means of communication, image appreciation, and cultural exchange.

PSA provides education, inspiration, and opportunity for all persons interested in photography

The Society fosters personal growth and expression, creativity, excellence, and ethical conduct in all aspects of photographic endeavor

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2015 CCR Officers and Board of Directors

President	**Harold Lanna**	president@cameraclubofrichmond.com
Vice President	**Billy Sinclair**	vicepresident@cameraclubofrichmond.com
Secretary	**Susan Snyder**	secretary@cameraclubofrichmond.com
Treasurer	**Jane Phillips**	treasurer@cameraclubofrichmond.com
Activities Director	**Donna Friend**	activities@cameraclubofrichmond.com
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Publications Director	**Andy Klein**	publications@cameraclubofrichmond.com
Membership Director	**Mary-Jacque Mann**	membership@cameraclubofrichmond.com
Librarian	**Terri Muessig**	librarian@cameraclubofrichmond.com
Education Director	**Doug Turner**	education@cameraclubofrichmond.com
Past President	**Karen Molzhon**	pastpresident@cameraclubofrichmond.com
PSA Representative	**Carole Hagaman**	fpsa@embarqmail.com
General Information		info@cameraclubofrichmond.com

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Canon

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victoria dye PHOTOGRAPHY
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Padow's
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