Southern Exposure

Newsletter of the

CAMERA CLUB of RICHMOND

February 2016

President's Corner

This month we have Anthony Rumley for our first evaluation of the year. There is no assigned subject for the January evaluation. Members can submit two photographs, any combination of prints or digital images. Please make sure it has the proper file name and is sized properly. Coming up we have Wolfgang Jasper in March and Ken Conger in April. See the VP report for more details.

The board has approved the purchase of a new laptop for the club. We have been limping along with a very old outdated laptop. We won't have it for the February evaluation, but will likely have it by the March meeting. The new computer will improve the quality of the photographs displayed.

We have a lot of photo shoots and training sessions coming up in the next couple months. We have shoots at the truck graveyard (great opportunity to get a shot for the transportation assigned subject later this year) and training on bird photography, histograms and starting a home photo business. Checkout the Meetup site and our website for details and dates.

The board is still actively looking into other venues for our monthly meetings. If you know of a place or have some ideas, please contact one of the board members.

We are also looking at more training opportunities. Some of the suggestions were to have Photoshop classes. We need to know specifically what you are interested in as there are many many topics that can be covered. We also need to know what level you want the classes to be. We want to be able to help the "newbies" as well as the more experienced users. The classes for the more experienced users will have prerequisite skill requirements to participate. If you are an experienced Photoshop (or Lightroom/Elements) user, you should consider helping the club by helping to teach one of the sessions.

We will follow-up with you on the suggestions we have received from members. The board has reviewed all of them and has acted on several.

Hope to see you all at the February meeting on the 10th. Don't forget that it's time to pay your dues. You can bring it to the meeting or mail it to the treasurer. You can't participate in Meetup and other club activities if you have not paid your dues by the March meeting (3/9).

Harold Lanna
President, CCR
president@cameraclubofrichmond.com
804.363.3281

Camera Club of Richmond
Meets the second Wednesday of each month at:
Holiday Inn
2000 Staples Mill Rd.
Richmond, VA

Doors open at 6:00 PM for networking.
Meeting begins at 7:00

Upcoming Club Meetings

February 10
March 9
April 13
May 11
June 8
July 13
August 10
September 14
October 12
November 9
December TBD

Upcoming Board Meetings

February 24
March 23
April 27
May 25
June 22
July 27
August 24
September 28
October 26
November 16
December- TBD

Southern Exposure
Newsletter of the
Camera Club of Richmond
February 2016

Yard Sale

This year we have added a buy/sell area in the newsletter. If you have something to sell (or looking to buy), you need to send the following information to the Publications Director (publications@cameraclubofrichmond.com): Item for sale (keep it brief), sales price, my name and contact information (telephone and/or email). If any of this information is missing, it won't be published. Submissions for a newsletter must be received by the Publications Director by the 25th of the previous month. The item will only remain for that month. If you need to post it again, you'll need to re-submit it.

YARD SALE AD:

I have an unused Kodak 10C color print cartridge left over from a printer upgrade. It cost about $35 but I'll sell it for $10. Contact Mary-Jacque Mann fergmann@aol.com.

Southern Exposure
Newsletter of the
Camera Club of Richmond
February 2016

VP Corner

Our February meeting will be an evaluation night, and Anthony Rumley has graciously agreed to be our evaluator. Anthony provides insightful, constructive comments based on his extensive career as a professional photographer. Anthony is a Master Photographer, Certified Professional Photographer, Photographic Craftsman, and a Fellow of Photography who has dedicated his life to the art of photography.

He has served in almost every capacity in the Virginia Professional Photographers Association.
Anthony has owned and operated his retail photographic studio in Richmond for over 20 years. His ability to put his subjects at ease shines through in many examples of his work. This ability has been rewarded with merit prints for many years through the Virginia Professional Photographers Association and the Professional Photographers of America.

Kodak and Fuji Corporations have recognized Anthony's professional excellence with both Kodak Gallery and Fuji Masterpiece awards. His work has been recognized and published in both local and international publications.

Throughout his career, Anthony has striven to help others achieve success in photography through workshops, lectures and by judging competitions.

He is a wonderful supporter of The Camera Club of Richmond and has volunteered to be an evaluator for many years. We truly appreciate his contributions to our club.
Anthony's community involvement has been recognized with a profile in the Business Section of the Richmond Times Dispatch. Community involvement includes donations to many local charities and schools. Some examples are; ASK, Richmond Symphony, Trinity, and the Richmond Children's Museum to name just a few.

Anthony was recently selected to be the Local Area Coordinator for the Now I Lay Me Down To Sleep organization. The NILMDTS (non-profit) organization provides professional photography services to families whose newborns are not expected to live. This organization creates images to celebrate the life of a child no matter how long or short it may be. All photographers donate their time and talent to those families that request their services.

Please note that digital images must be received by the Digital Director at digital@cameraclubofrichmond.com no later than midnight on the Saturday prior to the evaluation.

Prints being submitted for evaluation should be delivered to the Print Director no later than 6:30 pm on the evening of the evaluation meeting. Please see the current edition of Southern Exposure for more information about submitting prints.

Scott Pels
Vice President

Events of Interest to Photographers

VMFA
VIRGINIA MUSEUM OF FINE ARTS

February 6th – June 19th at VMFA
The noted American contemporary **photographer Thomas R. Schiff** uses a panoramic camera to create dynamic and startlingly original images of well-known buildings and familiar places: "I always like to go to places people are familiar with and show the perspective from a panoramic camera," he recently stated. "The camera distorts everything in the picture – straight lines become curved and it throws off your perspective. It challenges your relationship to what is familiar or thought to be understood."

Education

I want to give everyone a quick updates on classes. We have successfully set up our first class in Meetup and have 3 members signed up and we are collecting the materials fees for the class. My thanks to Jane for helping get the banking information set up to allow us to collect the fees associated with each class.

Our first class is on March 12 being taught by Peter Kapasakis, on setting up a home based photography business. The second class will be on Histograms and that is being scheduled for April 9. I hope to have that posted on meetup by the end of next week. I am also looking for some photoshop classes on specific topics. I will have a detailed update at our BOD meeting.

Thanks

Donna J. Friend
Director of Education
Camera Club of Richmond

Southern Exposure
Newsletter of the
Camera Club of Richmond
February 2016

Resizing an Image For Digital Submission Using Photoshop

Donna Friend 804-966-1961

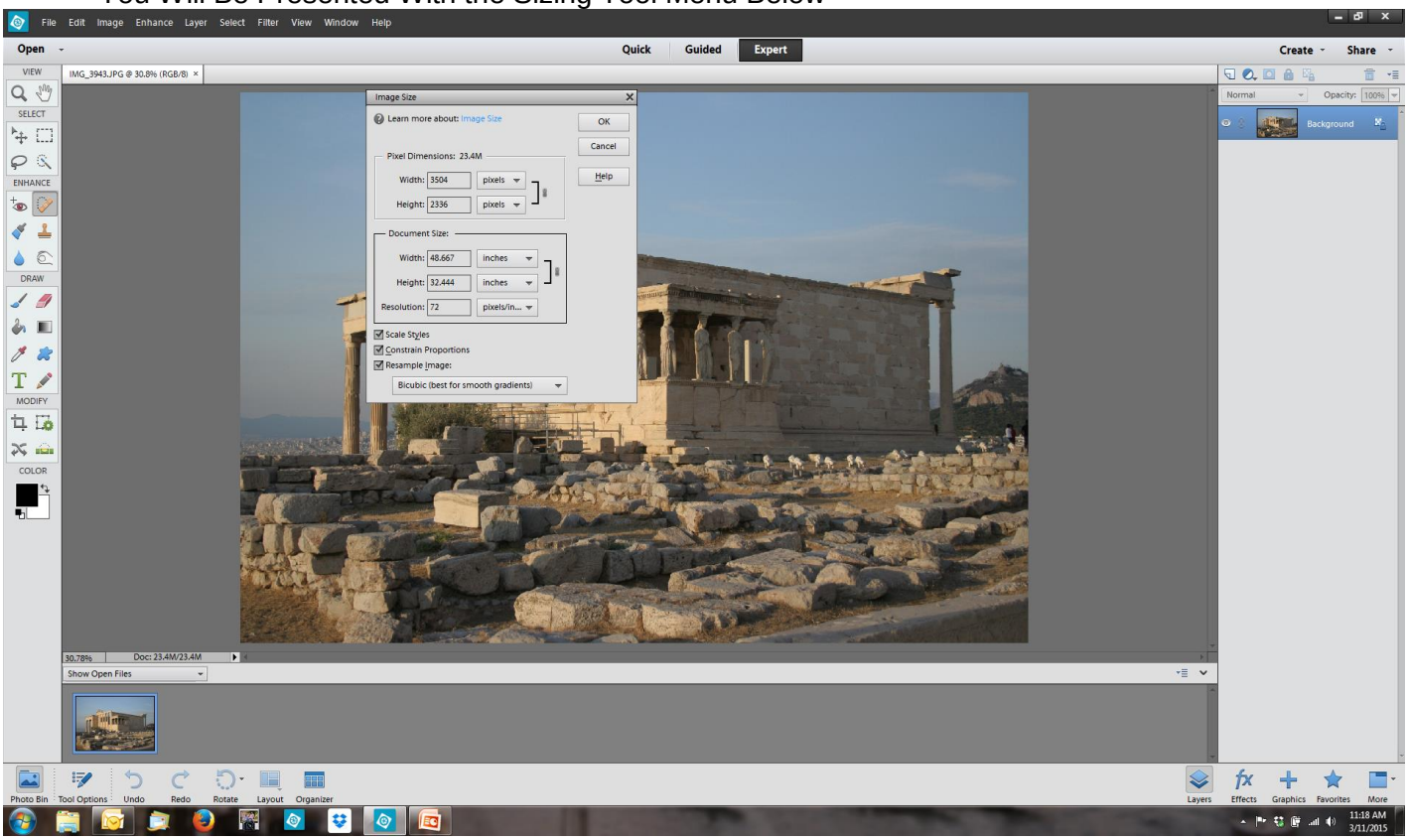
Since February is the first evaluation of the new year this fine article is being repeated from the January newsletter. Thank you, Donna.
Ed

Why Do I need to Resize My Image?

- **CCR Accepts Digital Images for the Following**:
  - Evaluations at Monthly Meetings
  - Monthly Newsletter
  - End of Year Competition
- All images submitted for any of the above must be as close to and cannot exceed **1920 pixels on the longest side** of that image
- **Before resizing your image, <u>be sure ALL IMAGE EDITING IS COMPLETE</u>** and you are ready to submit your image for evaluation

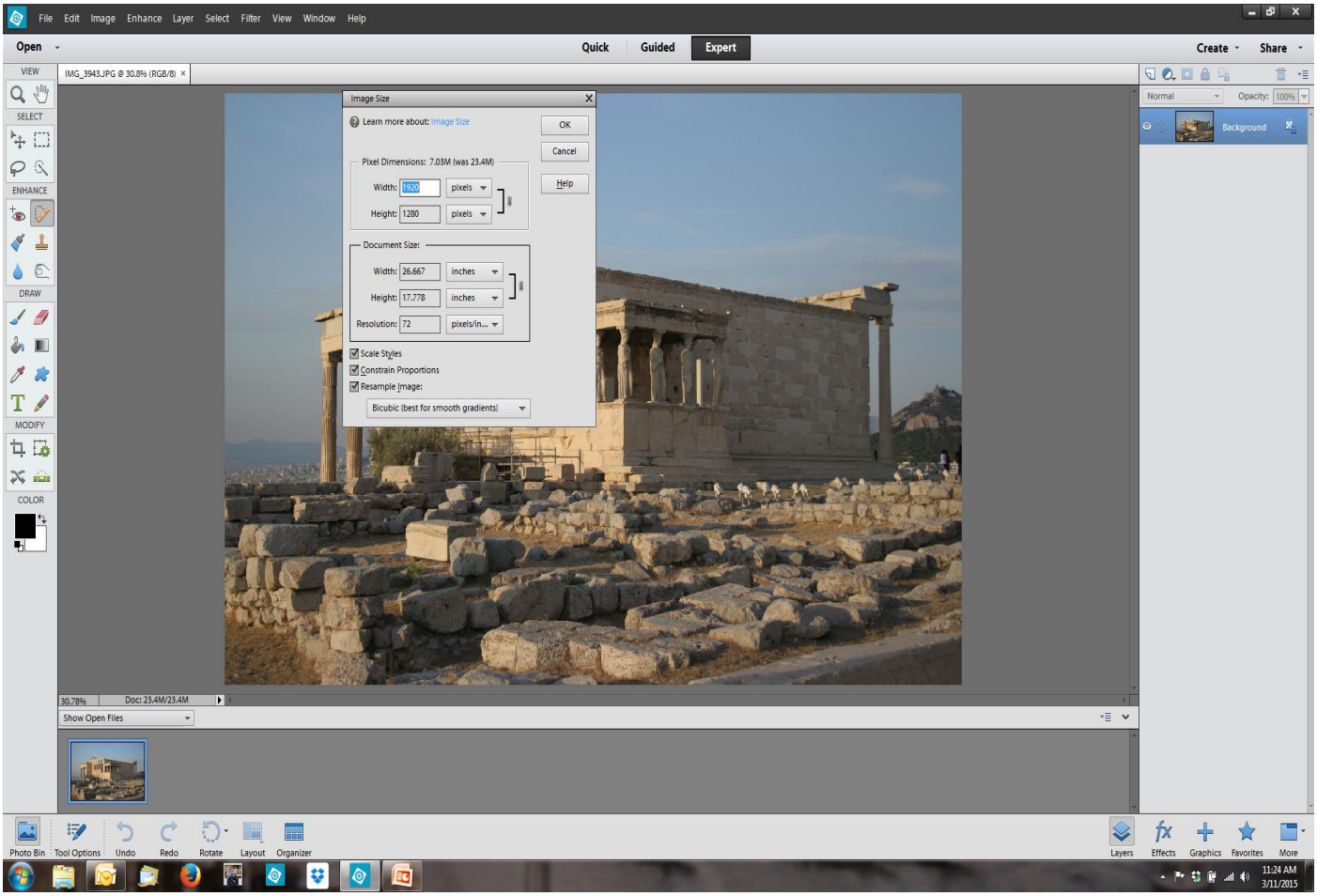
Steps to Resize Your Image

- Open Photoshop and Select the File Option and Choose an Image to Work With
- Once You Select An Image, Press Open
  - Your Image Will Be Opened for Editing
- From The Top Tool Bar Select Image > Resize > Image Size
- You Will Be Presented With the Sizing Tool Menu Below

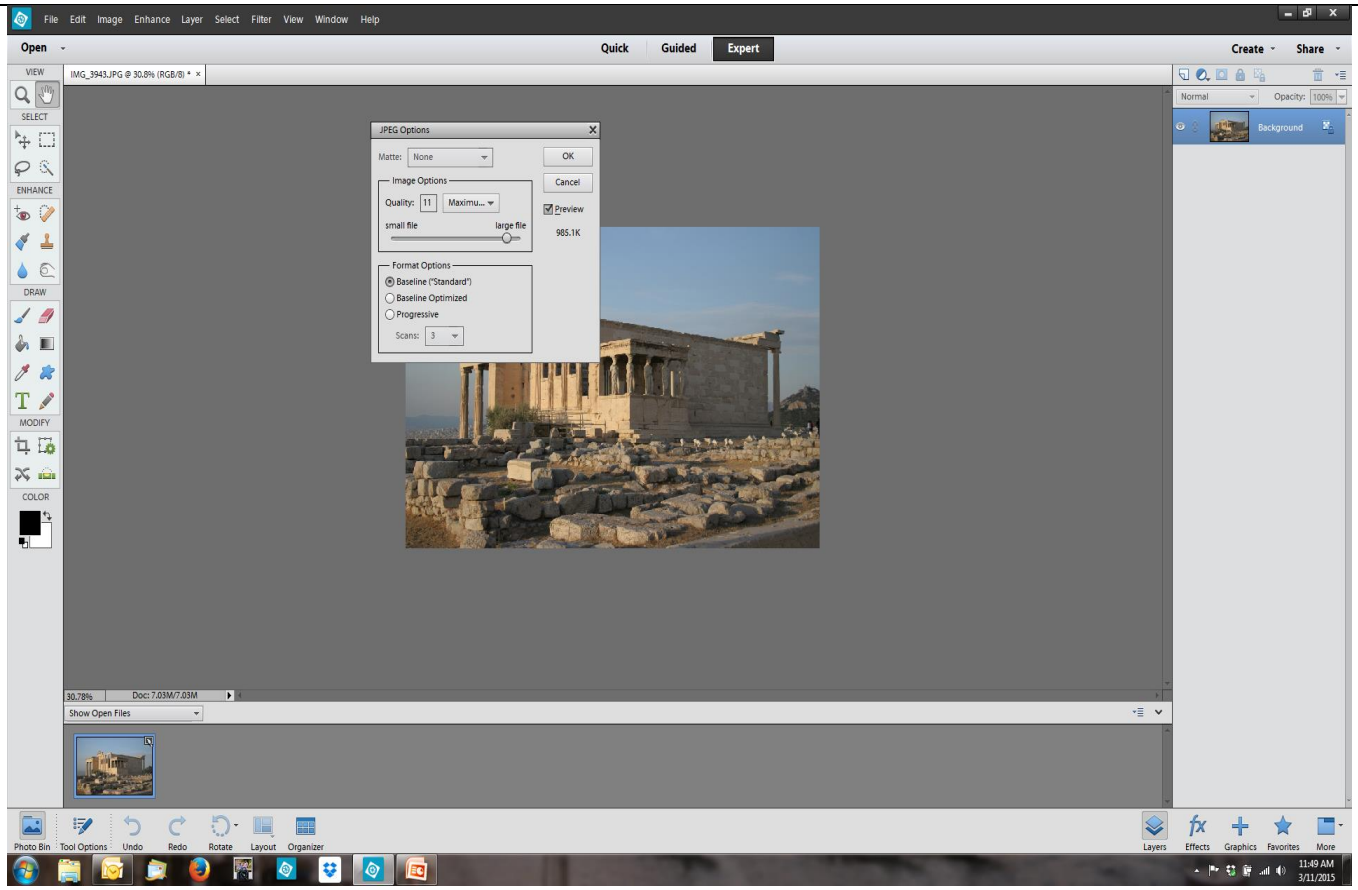


- Only Adjust the Pixel Dimensions for the Longest Side - Width for a Horizontal Image / Height For a Vertical Image - The Other Dimension Will Be Calculated Automatically

- Be sure the Constrain Portion box is checked
- With A Horizontal Image set the Width to 1920 - Photoshop Will Calculate the Height Automatically
- Then Press OK



- On your screen you will see a Much Smaller Image That You Will Save and EMAIL For Evaluation
- Select The File SAVE AS OPTION
- The Next Screen You Will See Contains Your Base File Name - **DO NOT SAVE YET**
- Type a New File Name -This Ensures Your Original Large File is Still Intact
- NOW IT IS SAFE TO SELECT SAVE
- The Next Screen Gives Will Give You The Options For Saving Your JPEG
- Use The Slide Bar To Bring Your Image As Close To 1MB as Possible
- Using the Slide Bar I Dropped The File Size From 1.6MB To 985.1 K – Perfect For Emailing



Saving and Emailing

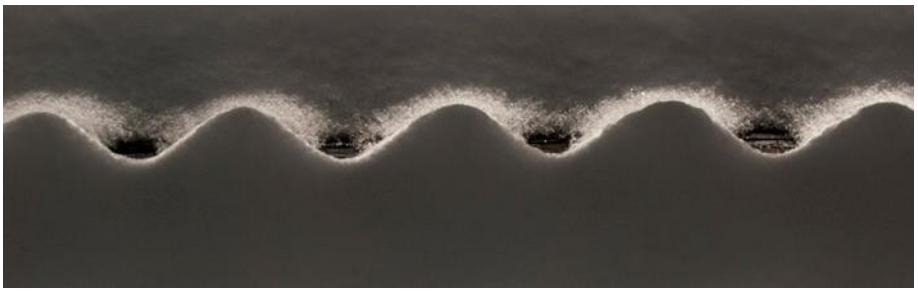
- As Your Last Step Be Sure To Press OK
- Your File is Saved and It Is Now Safe to Close Photoshop
- You Can Now Move To Your Email Tool
- Be Sure To **Use The Attachment Function**
- **Look for the Paper Clip** **Icon to ensure you are attaching your image**
- **DO NOT EMBED THE IMAGE INTO YOUR EMAIL**
- **Send Monthly and EOY Evaluation Images to digital@cameraclubofrichmond.com**

HELP: Contact Donna Friend at 804-966-1961

Editor's Corner

A last minute call for photographs of the "blizzard" resulted in some very wonderful images. Who says bad weather means poor opportunities! These members show us differently. Remember, we cannot show your images if you do not sign the release at the meeting. Enjoy.

Andy Klein
Editor



By Marcia Perry

By Bruce Murff

By Gary Gonthier

By JS Ring

By Marcia Perry

By Don Hanna

By Gary Gonthier

By JS Ring

By Bruce Murff

By Bob Schamerhorn

By Kerri Bissett

By Karen Davis

Maura Varley-Twyman

Maura Varley-Twyman

Philip Snider

Philip Snider

Southern Exposure
Newsletter of the
Camera Club of Richmond
February 2015

Library

The CCR library has two new books from Focal Press: "Photographing Childhood" and "Focus on Travel Photography". See below for more details.

Also this month, club member Scott Weaver donated the photo book "isograms" by Andrea Haffner. An isogram is defined as "A line on a map, chat, or graph connecting points of equal value." The photographer Andrea Haffner shares 54 B&W impressionistic images exploring this theme.

Photographing Childhood

By Lanola Kathleen Stone
Children are one of the most intriguing yet difficult subjects to photograph. Whether you are a proud parent who wants to capture the fleeting moments of childhood or a professional photographer working with paying clients, Photographing Childhood: The Image and the Memory will give you the know-how and the inspiration that you are looking for to create the perfect image. Rich with emotion and creativity, this guide delivers tips from a master photographer who has contributed to Child Magazine, Pottery Barn, Martha Stewart Omnimedia, and many others. Learn how to take photos that are technically and compositionally sound; pictures that are so gorgeous they'll fill up your walls, refrigerator, and your family's (or clients') email in-boxes for years to come.

This book goes way beyond photography basics. There are countless important events and stages to document in a child's life; learn the secrets to making sure you don't miss a single photo opportunity. Be inspired by amazing shots from several historical and contemporary photographers. Working with children can be particularly tricky, and this book shows you what pitfalls to avoid to prevent tantrums (your own or your subjects!). Before you know it you'll have a collection of great shots that you'll want to share for personal or professional purposes. You will not find a more engaging, expressive, or nostalgic guide to taking photos of what you love most: children

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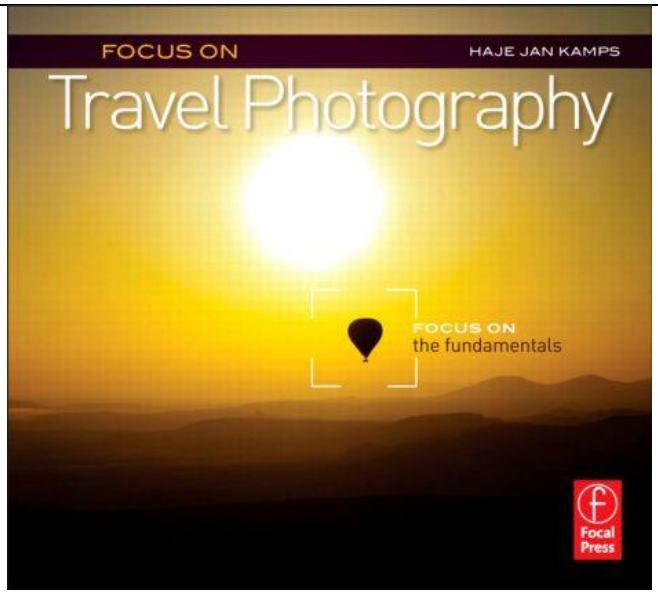
Focus on Travel Photography
By Haje Jan Kamps



Author Haje Jan Kamps knows that you are travelling for two good reasons: to experience great things, and to get great photos of your travels. He also understands very well how people's eyes tend to glaze over when phrases like "Circles of Confusion" or the "Inverse Square Law" are brandished about, and focuses instead on great photographs, and how to take them. A realistic and easy-to-follow approach to travel photography puts the fun back into photography, and by following a series of simple exercises, you'll learn much more about photography than you would have thought possible!

Focus on Travel Photography covers the basics of photography in brief before throwing itself into the real essence of travel photography: landscapes, people, and capturing the spirit of your destination. Finally, the author explores how you can download, edit, and distribute your photos while you're on the move-all without being over-burdened with equipment.

Jeff Claypoole

Librarian

Member Article

Stanley Balderson

by Jeff Claypoole

This January, I found a gem hiding in the club library. A small, 75-page book titled "Making Pictures" by Stanley R. Balderson, dated 1969. The author's name sounded familiar, but I couldn't place it.

When I opened the book and read the preface, I was surprised to discover Stanley Balderson was a past President and Honorary Life Member of the Camera Club of Richmond. He taught and lectured throughout the Richmond area and was "dedicated to the proposition that the average snapshooter or picture taker can be motivated and persuaded to become a creative photographer" which he also referred to as picture makers.

Even though Stanley Balderson's words are 45+ years old, they still ring true today. What I found interesting though was how succinctly Stanley's recommended guidelines to making better images were explained. He said the picture maker is "mindful of subject placement, distractions and arrangement of elements in the picture."

I think what I enjoyed most about this book was the following excerpt about how to make more compelling images.

The Stilted Pose - Avoid It

One day in the Cherokee Indian village in North Carolina, I watched as the Mamas and Papas arranged their children in a line on each side of an Indian Maid. The Indian Maid was instructed to place her arms around the adjacent children. "Now watch the birdie," Papa said and as they all stared into the camera, Papa took the "Snapshot."

Now we all know that "watch the birdie" is passé. We just simply do not want people staring into the camera. It is static, boring and so obviously contrived.

After watching fifteen or twenty similar performances, I longed to step forward with suggestions. I'm not strong on restraint, so my wife, suspecting the agony I was enduring, placed a restraining hand on my shoulder.

We continued to watch. Finally, along came a family who made my day a happy one. This papa had evidently purchased a tomahawk in the village and this he gave to the Indian Maid with instructions to gather the children around her and tell them something about the tomahawk. They did not look into the camera; they were interested in what the Indian Maid had to say about the tomahawk. The Indian Maid was vibrant as she talked and the children had delightful expressions so characteristic of little folk when they are permitted to be themselves. The repressive hand on my shoulder was removed and I stepped forward and congratulated the picture maker.

I liked the personalized way this story was presented because it did not just state: avoid "static, boring and contrived" images. It taught how to go about avoiding them, and how to make a better image. That's the mark of a good teacher.

If you have a chance, I encourage you to check out this and other books from the club library. A listing of all the club library books and DVDs can be found on our website.

Membership

Greetings all! Please extend a very warm welcome our new members from the January meeting:

- Susan Edwards
- Pat Hutchison
- Paul Louie
- Kirit Mehta
- Eric Myer

January was a suggestion month. We received seven suggestion cards back from the folks at this meeting. Thank-you! Your comments are taken very seriously by the Board of Directors and are important for the vitality and operation of the club. If you have a suggestion or observation, please don't hesitate to contact a board member or to write it up and drop it into the suggestion box at any meeting.

DUES: 2016 dues must be paid no later than the March 9th meeting. You can bring $30 in cash or a check payable the Camera Club of Richmond to the February or March meetings, or mail your check to our Treasurer, Jane Phillips. **A reminder....only paid up members may submit photos for evaluation or attend any members only club sponsored activities including photo shoots, workshops, and classes.**

See you at the February 10th meeting and keep on clickin'.
Mary-Jacque Mann
Membership Director

Editor's Corner

I wanted to share some of what I learned from listening to Sam Abell talk about his photography. This is what he says he does.

1. Create the opportunity for a great photography. Find an interesting place (e.g. a colorful wall, a row of bushes, an arch, etc.) and compose your shot. THEN, wait for something to happen…
2. Be sure your exposure is all set as you wait for the opportunity. He uses the "P" or program setting most of the time, but check when you are there. Changing ISO or exposure compensation may give you just what you want.
3. Compose from back to front. Steps 1 and 2 are about this. He sets up the scene he likes and then waits for something to happen. The background is where he starts with his photographs.
4. Layers are critical. Like Ansel Adams, layers give depth and grandeur. For Sam, the create life and dimension…a sense of place and puts the event in a context.
5. Micro-composition must occur. As the event unfolds that is to become your photograph against the background layers be sure every detail is just right. No overlapping edges, nothing unwanted that detracts. Every corner of the picture space must be micro composed so it all works.

Here are some of Sam Abell's photographs that illustrate his lesson.

After waiting for hours, these people entered the background and he waited until the umbrellas were just right

Layers tell the story, giving depth and explanatory information about the scene.

The background was there then, after waiting, something happened – and everything is in just the right place with micro-ocomposition.

The Camera Club of Richmond is proud to be a charter member of the Photographic Society of America

Visit PSA online:

www.psa-photo.org

For a PSA membership application see Carole Hagaman, CCR's PSA representative

PSA Mission Statement

The Photographic Society of America (PSA) promotes the art and science of photography as a means of communication, image appreciation, and cultural exchange.

PSA provides education, inspiration, and opportunity for all persons interested in photography

The Society fosters personal growth and expression, creativity, excellence, and ethical conduct in all aspects of photographic endeavor

Southern Exposure
Newsletter of the
Camera Club of Richmond
February 2016

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Southern Exposure
Newsletter of the
Camera Club of Richmond
February 2016

Friends of CCR

These are firms that have provided exceptional services to the Camera Club of Richmond and its members. We show their logos as a way of saying thank you. This list is updated as appropriate

ANTHONY RUMLEY
the Art of Portraits

Richmond Camera

James River Photography
By Peter Kapasakis

B&H
PHOTO - VIDEO - PRO AUDIO